
From: Gianni Serazzi [REDACTED]>
Sent: Thursday, March 5, 2015 4:35 PM
To: jeffrey E.
Subject: Re: Statement

Totally agree, it's at the beginning of♦=A0their annual report

<http://www.edmond-de-rothschild.ch/presentation/documents/annual-reorts/annual-report-2013.pdf>
<<http://www.edmond-de-rothschild.ch/presentation/documents/annual-reports/annual-report-2013.pdf>>
Page 7, Message from Benjamin and Ariane de Rothschild

Someone should proof read at least the main message

Plenty of value to be added: unclear branding and =value proposition communication from their website.

<=iv>With your insights and this platform the sky is the limit...

G</=iv>

On Thu,=Mar 5, 2015 at 5:23 PM, jeffrey E. <jeevacation@gmail.com> wrote:

These numbers cannot be right=C2♦?

On Thursday, March 5, 2015, Gianni Serazzi <serazzig@gmail.com <mailto:serazzig@gmail.com>> wrote:

<=ont face="HelveticaNeueLTPro-Th">

The asset management industry is expected to manage USD 100=trillion in assets by 2020, compared with USD 65 billion today

♦=A0

Do you agree with this statement? It's in =he yearly letter from Rothschild but I am not sure it's accurate
=div>
Thx
G
</=iv>

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=C2♦ please note

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