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**From:** Joichi Ito <[REDACTED]>  
**Sent:** Thursday, February 19, 2015 2:28 AM  
**To:** Barnaby Marsh  
**Cc:** Jeffrey Epstein  
**Subject:** Re: "Genius" finding

I think the brute force way of getting the interesting "attractors=E2 labs like George's to give us a list of the people who =hey think would fit this model.

The problem is, and I'm working on this at MIT, most researchers =nd post docs are sort of "undocumented immigrants" that =e don't normally track...

- Joi

> On Feb 18, 2015, at 9:23 PM, Barnaby Marsh <[REDACTED]> =rote:

>

> On the right track- like the bayesian method. I think that the =nvironment matters a lot too- the people that we look for aggregate in =laces like Cambridge, where they can be with others who they can =esonate with. My guess is that many times they might not have formal =positions, but are visitors to labs, research groups, etc. Is there any =ay to get lists of such people???

>

> From: Joichi Ito <[REDACTED]>

> Date: Saturday, February 14, 2015 at 8:10 AM

> To: B Marsh <[REDACTED]>, Jeffrey Epstein

> =jeevacation@gmail.com>

> Subject: Fwd: "Genius" finding

>

>

>

> Sent from my iPhone

>

> Begin forwarded message:

>

>> From: Scott Page <[REDACTED]>

>> Date: February 14, 2015 at 07:16:47 EST

>> To: Joichi Ito <[REDACTED]>

>> Subject: "Genius" finding

>>

>> Joi,

>>

>> I've been thinking about your question of how to identify amazing =people.

>> Here are several thoughts that don't necessarily cohere.

>>

>> I think your approach has to depend partly on the goal. The =lgorithm I would construct to find the next great artist would differ =rom one to find a teacher, mathematician, cancer researcher, brain =scientist, etc... If you're totally wide open as to subject area, then =t seems to me you want to cast a wide net.

>>

>> I would be tempted to try the Bayesian Truth Serum and ask something

>> =ike Pick a really smart friend, who would that person say should win a =enius award.  
>>  
>> Rather than try to identify people, you might instead seek out =apers/projects/programs/ideas and then identify the person after the =act.  
>>  
>> You might want to consider asking people for the "coolest thing they  
>> =now that's NOT on the web (yet)  
>>  
>> So much filtering and assessment already goes on that most programs =ree ride on that -- giving award to people who have already won awards. = This suggests that one place to look is at the "losers" - contact =acArthur, NIH, NSF, DARPA, GOOGLE, and ask who do you regret not =unding?  
>>  
>> Once you've got a long list of possibilities you have many options. =ere are some you may not have considered  
>>  
>> You could also pay people on mechanical turk to write up little =lurbs on each one and then seed them on Facebook, Twitter, etc.. and =hen only look at the ones that get retweeted.  
>>  
>> You could use Matt Salganik's pairwise comparison website.  
>>  
>> hope this helps. Happy to think more.  
>>  
>> scotte  
>>  
>> --  
>> Scott E Page  
>> University of Michigan-Ann Arbor  
>> Santa Fe Institute

<?xml version=.0" encoding=TF-8"?>  
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