
From: Joichi Ito <[REDACTED]>
Sent: Thursday, February 19, 2015 2:28 AM
To: Barnaby Marsh
Cc: Jeffrey Epstein
Subject: Re: "Genius" finding

I think the brute force way of getting the interesting "attractors=E2 labs like George's to give us a list of the people who they think would fit this model.

The problem is, and I'm working on this at MIT, most researchers and post docs are sort of "undocumented immigrants" that we don't normally track...

- Joi

> On Feb 18, 2015, at 9:23 PM, Barnaby Marsh <[REDACTED]> wrote:

>

> On the right track- like the bayesian method. I think that the environment matters a lot too- the people that we look for aggregate in places like Cambridge, where they can be with others who they can resonate with. My guess is that many times they might not have formal positions, but are visitors to labs, research groups, etc. Is there any way to get lists of such people???

>

> From: Joichi Ito <[REDACTED]>

> Date: Saturday, February 14, 2015 at 8:10 AM

> To: B Marsh <[REDACTED]>, Jeffrey Epstein

> =jeevacation@gmail.com>

> Subject: Fwd: "Genius" finding

>

>

>

> Sent from my iPhone

>

> Begin forwarded message:

>

>> From: Scott Page <[REDACTED]>

>> Date: February 14, 2015 at 07:16:47 EST

>> To: Joichi Ito <[REDACTED]>

>> Subject: "Genius" finding

>>

>> Joi,

>>

>> I've been thinking about your question of how to identify amazing people.

>> Here are several thoughts that don't necessarily cohere.

>>

>> I think your approach has to depend partly on the goal. The algorithm I would construct to find the next great artist would differ from one to find a teacher, mathematician, cancer researcher, brain scientist, etc... If you're totally wide open as to subject area, then it seems to me you want to cast a wide net.

>>

>> I would be tempted to try the Bayesian Truth Serum and ask something

>> =ike Pick a really smart friend, who would that person say should win a =enius award.

>>

>> Rather than try to identify people, you might instead seek out =apers/projects/programs/ideas and then identify the person after the =act.

>>

>> You might want to consider asking people for the "coolest thing they

>> =now that's NOT on the web (yet)

>>

>> So much filtering and assessment already goes on that most programs =ree ride on that -- giving award to people who have already won awards. = This suggests that one place to look is at the "losers" - contact =acArthur, NIH, NSF, DARPA, GOOGLE, and ask who do you regret not =unding?

>>

>> Once you've got a long list of possibilities you have many options. =ere are some you may not have considered

>>

>> You could also pay people on mechanical turk to write up little =lurbs on each one and then seed them on Facebook, Twitter, etc.. and =hen only look at the ones that get retweeted.

>>

>> You could use Matt Salganik's pairwise comparison website.

>>

>> hope this helps. Happy to think more.

>>

>> scotte

>>

>> --

>> Scott E Page

>> University of Michigan-Ann Arbor

>> Santa Fe Institute

```
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