
From: Barnaby Marsh <[REDACTED]>
Sent: Thursday, February 19, 2015 2:34 AM
To: Joichi Ito
Cc: Jeffrey Epstein
Subject: Re: "Genius" finding

Yes, exactly - this is how it is at Harvard too, but very soon people know who the top minds are, and which are impostors - word spreads, and those with the good minds get invited to lunches, talks, the american academy, etc. there must be some way to crack this...

On 2/18/15, 9:27 PM, "Joichi Ito" <[REDACTED]> wrote:

>I think the brute force way of getting the interesting ³attractors²
>la=s like George's to give us a list of the people who they think would
>fit this model.
>
>The problem is, and I'm working on this at MIT, most researchers and
>pos= docs are sort of ³undocumented immigrants² that we don't normally
>tr=ckŠ

>
>- Joi

>
>> On Feb 18, 2015, at 9:23 PM, Barnaby Marsh <[REDACTED]> wrote:

>>
>> On the right track- like the bayesian method. I think that the
>>environment matters a lot too- the people that we look for aggregate
>>in places like Cambridge, where they can be with others who they can
>>resonate with. My guess is that many times they might not have formal
>>positions, but are visitors to labs, research groups, etc. Is there
>>any way to get lists of such people???

>>
>> From: Joichi Ito <[REDACTED]>
>> Date: Saturday, February 14, 2015 at 8:10 AM
>> To: B Marsh <[REDACTED]>, Jeffrey Epstein
>><jeevacation@gmail.com>
>> Subject: Fwd: "Genius" finding

>>
>>
>>
>> Sent from my iPhone

>>
>> Begin forwarded message:

>>
>>> From: Scott Page <[REDACTED]>
>>> Date: February 14, 2015 at 07:16:47 EST
>>> To: Joichi Ito <[REDACTED]>
>>> Subject: "Genius" finding
>>>

>>> Joi,
>>>
>>> I've been thinking about your question of how to identify amazing
>>>people.
>>> Here are several thoughts that don't necessarily cohere.
>>>
>>> I think your approach has to depend partly on the goal. The
>>>algorithm I would construct to find the next great artist would
>>>differ from one to find a teacher, mathematician, cancer researcher,
>>>brain scientist, etc... If you're totally wide open as to subject
>>>area, then it seems to me you want to cast a wide net.
>>>
>>> I would be tempted to try the Bayesian Truth Serum and ask
>>>something like Pick a really smart friend, who would that person say
>>>should win a genius award.
>>>
>>> Rather than try to identify people, you might instead seek out
>>>papers/projects/programs/ideas and then identify the person after the
>>>fact.
>>>
>>> You might want to consider asking people for the "coolest thing they
>>>know that's NOT on the web (yet)
>>>
>>> So much filtering and assessment already goes on that most programs
>>>free ride on that -- giving award to people who have already won
>>>awards. This suggests that one place to look is at the "losers" -
>>>contact MacArthur, NIH, NSF, DARPA, GOOGLE, and ask who do you regret
>>>not funding?
>>>
>>> Once you've got a long list of possibilities you have many options.
>>>Here are some you may not have considered
>>>
>>> You could also pay people on mechanical turk to write up little
>>>blurbs on each one and then seed them on Facebook, Twitter, etc.. and
>>>then only look at the ones that get retweeted.
>>>
>>> You could use Matt Salganik's pairwise comparison website.
>>>
>>> hope this helps. Happy to think more.
>>>
>>> scotte
>>>
>>> --
>>> Scott E Page
>>> University of Michigan-Ann Arbor
>>> Santa Fe Institute
>

```
<?xml version=.0" encoding=TF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version=.0">
<dict>
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<key>date-last-viewed</key>
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<key>flags</key>
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<key>gmail-label-ids</key>
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</array>
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</dict>
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