
From: Joichi Ito <████████>
Sent: Thursday, February 19, 2015 2:39 AM
To: Barnaby Marsh
Cc: Jeffrey Epstein
Subject: Re: "Genius" finding

Yes...

BTW, I am going to recruit, possibly, Cynthia Greenleaf, Jonathan =anton's wife, to help. Jonathan is now the president of the American =cademy and Cynthia was Associate Provost at U of C and until recently =n executive search person in academia. They have experience with the =acarthur Fellows and have access to all of the stuff flowing through =he American Academy... So I am definitely tapping into that pipe.

I'm also going to FOO and Sci FOO this year and will be very =ystematic about it. I'll use some sort of algorithm on the attendees =o figure out who to meet.

We're also doing two faculty searches and now am screening all of the =ncoming applications and nominations.

- Joi

> On Feb 18, 2015, at 9:34 PM, Barnaby Marsh <████████> =rote:

>
> Yes, exactly - this is how it is at Harvard too, but very soon people
> =now who the top minds are, and which are impostors - word spreads,
> and =hose with the good minds get invited to lunches, talks, the
> american =cademy, etc. there must be some way to crack this...

>
> On 2/18/15, 9:27 PM, "Joichi Ito" <████████> wrote:

>
>> I think the brute force way of getting the interesting
>> ³attractors²=labs like George's to give us a list of the people who
>> they think would =it this model.

>>
>> The problem is, and I'm working on this at MIT, most researchers =nd
>> post docs are sort of ³undocumented immigrants² that we don't
>> =ormally track

>>

>> - Joi

>>
>>> On Feb 18, 2015, at 9:23 PM, Barnaby Marsh <████████> =rote:

>>>
>>> On the right track- like the bayesian method. I think that the
>>> environment matters a lot too- the people that we look for aggregate
>>> =n places like Cambridge, where they can be with others who they can
>>> resonate with. My guess is that many times they might not have
>>> =ormal positions, but are visitors to labs, research groups, etc. Is
>>> there =ny way to get lists of such people???

>>>

>>> From: Joichi Ito <[REDACTED]>
>>> Date: Saturday, February 14, 2015 at 8:10 AM
>>> To: B Marsh <[REDACTED]>, Jeffrey Epstein
>>> <jeevacation@gmail.com>
>>> Subject: Fwd: "Genius" finding
>>>
>>>
>>>
>>> Sent from my iPhone
>>>
>>> Begin forwarded message:
>>>
>>>> From: Scott Page <[REDACTED]>
>>>> Date: February 14, 2015 at 07:16:47 EST
>>>> To: Joichi Ito <[REDACTED]>
>>>> Subject: "Genius" finding
>>>>
>>>> Joi,
>>>>
>>>> I've been thinking about your question of how to identify amazing
>>>> people.
>>>> Here are several thoughts that don't necessarily cohere.
>>>>
>>>> I think your approach has to depend partly on the goal. The
>>>> =lgorithm I would construct to find the next great artist would
>>>> differ from =ne to find a teacher, mathematician, cancer
>>>> researcher, brain =cientist, etc... If you're totally wide open as
>>>> to subject area, then it =eems to me you want to cast a wide net.
>>>>
>>>> I would be tempted to try the Bayesian Truth Serum and ask
>>>> =omething like Pick a really smart friend, who would that person
>>>> say should win a genius award.
>>>
>>> Rather than try to identify people, you might instead seek out
>>> papers/projects/programs/ideas and then identify the person after
>>> =he fact.
>>>
>>> You might want to consider asking people for the "coolest thing
>>> =hey know that's NOT on the web (yet)
>>>
>>> So much filtering and assessment already goes on that most programs
>>> free ride on that -- giving award to people who have already won
>>> awards. This suggests that one place to look is at the "losers" -
>>> contact MacArthur, NIH, NSF, DARPA, GOOGLE, and ask who do you
>>> =egret not funding?
>>>
>>> Once you've got a long list of possibilities you have many options.
>>> Here are some you may not have considered
>>>
>>> You could also pay people on mechanical turk to write up little
>>> blurbs on each one and then seed them on Facebook, Twitter, etc..
>>> =nd then only look at the ones that get retweeted.

>>>
>>> You could use Matt Salganik's pairwise comparison website.
>>>
>>> hope this helps. Happy to think more.
>>>
>>> scotte
>>>
>>> --
>>> Scott E Page
>>> University of Michigan-Ann Arbor
>>> Santa Fe Institute
>>
>

```
<?xml version=.0" encoding=TF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version=.0">
<dict>
    <key>conversation-id</key>
    <integer>124627</integer>
    <key>date-last-viewed</key>
    <integer>0</integer>
    <key>date-received</key>
    <integer>1424313571</integer>
    <key>flags</key>
    <integer>8590195717</integer>
    <key>gmail-label-ids</key>
    <array>
        <integer>6</integer>
        <integer>2</integer>
    </array>
    <key>remote-id</key>
    <string>482959</string>
</dict>
</plist>
```