
From: Joi Ito <[REDACTED]>
Sent: Monday, December 29, 2014 1:06 AM
To: Barnaby Marsh
Cc: Jeffrey Epstein; John Brockman
Subject: Re:

Miss-fits, weirdos, exceptional...

John Brockman mentioned over breakfast that maybe there could be a way =o not actually name it...

> On Dec 27, 2014, at 14:06 , Barnaby Marsh <[REDACTED]> =rote:
>
> Yes, one of many problems of using "genius". Open to further =xploration, as long as not watered down. We want real mavericks, but it =s often used as another catch-phrase. Need to consider how it resonates =n person, too- calling someone a "genius" in higher academic circles =auses some discomfort and does not sit too well (a good thing in some =ense, since it adds charge); "maverick" is a little more palatable and =acks the discomfort - it is "safer". We want to be careful with =afe-types with corporate appeal, which is the way things go with TED, =tc, because of the problem of "crowding out" of very alive minds who =ave limited patience for just being on display. Lets discuss further =hough...
>
>
>
> On Sat, Dec 27, 2014 at 1:29 PM, jeffrey E. <jeevacation@gmail.com> =rote:
> joi, barnaby, I was speaking with John who raised the question of =aving" genius "in the titles rather than something less well accepted, =nstituional. and/or common , more like maverick minds. something =hat represents more of a rebel mentality than a well respected man =ith pipe.
>
> --
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  <integer>129999</integer>
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</array>
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