
From: jeffrey E. <jeevacation@gmail.com>
Sent: Wednesday, February 7, 2018 11:07 AM
To: [REDACTED] Brian Vickers

only as a result of you asking for my advice. =C2 I suggest the following. 1. real numbers are =eeded. real market numbers. ie put the=apt on the markeet to see what bids you get. ? ex=C2 ask for 10m . see what happens. 2. re the only oth=r main asset. establishment lab. - the " they" that=C2 you refenced that prefer you not share numbers are not your ad=isors. . my understanding is that you have an override on=the 1 st investment of 10 percent. and an investment of 1m. =A0 there have been multiple financings in between and mo=e to come. so . establish how many shares you actually own now= how many total shares there are on a diluted basis. . . =valuation models mean little . . then have someone do a comp on sil=ilar cos based in costra rica. . to detiremine possible =uture value. but frankly hihgly unlikely in the next 18 months. , in=the alternative m, ask to see how much one of the others w0oul= pay for your current positoin. . 1m 5m? . then su=rtract taxes on gain. 3. the new york apt. will a=so require more capital . as it always does. . 4. take some ac=ounting courses and financila reporting classes. . 5 its all about n=mbers. i see establishments PR is geared towards hype an= not substance. . its financing of 55m was reported, but said partia= debt. if someone told you that jeffries is thinin= about taking it public CHECK for yourself. call the per=on at jeffries. the key -accurate numbers and NO SECOND =and info. . hard to believe that the team doesnt have better photos=C2 to put on their web and reports. very odd

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=C2 please note

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