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**From:** David Mitchell <[REDACTED]>  
**Sent:** Sunday, January 21, 2018 5:15 PM  
**To:** David Mitchell  
**Subject:** Assembly To Show Inventory Costs; Snap Updates App Install Units | AdExchanger

Please see an article on AdFin that I thought would be of interest

<https://adexchanger.com/ad-exchange-news/friday-01192018/>

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DAVID MITCHELL

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