
From: David Mitchell <[REDACTED]>
Sent: Sunday, January 21, 2018 5:19 PM
To: David Jan Mitchell
Subject: How One Agency Is Trying to Ease Advertisers' Concerns About Transparency - WSJ

This was in the Wall Street Journal last week mentions AdFin thought it would be of interest, David

<https://www.wsj.com/articles/how-one-agency-is-trying-to-ease-advertisers-concerns-about-transparency-1516273201>

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