
From: Mark LLOYD [REDACTED]
Sent: Tuesday, May 15, 2012 11:15 AM
To: jeevacation@gmail.com
Subject: Re:

Jeffrey,

If you have a French lawye=/accountant who would like to have access to the Court's Data Room on D. P=rthault, they can access it by entering the following website;

<https://www.comptoir-acque=eurs.com/dataroom/live.php>

Enter the following addres= in the email : mwl@theberndynamic.com

Mot de Passe / Password : =RUMBEAT (all in capitals)

-----Original Message-----

From: Jeffrey Epstein <jeevacation@gmail.com>
To: Mark LLOYD [REDACTED]
Sent: Tue, 15 May 2012 12:05
Subject: Re:

In real life, the numbers would have to be vetted. I would love to help.&nb=p; what happens on the 24th

On Tue, May 15, 2012 at 1:00 PM, Mark LLOYD [REDACTED] >> wrote:
<mailto:[REDACTED]>

Agreed, there are a lo= of considerations to take into account.

The shop in Av Montaigne is under offer already (€3.7M) and should be replaced with something a quarter of the size in Av Faubourg St Honore or the Left Bank.

Happily most of the labour that is left are all craft= people who do an amazing job. The useless CFO has already left and there =s no marketing director either. The CEO Yves Alain Petitjean is unim=ressive. He claims he has had his back against the wall since he started 1= months ago due to inadequate funding. This is partly true, though I don't=think he gets this market or its potential. With a proper team in place, I=believe this can be managed.

In the first instance very little cash has to be put =p. It is more about commitment to retain the employee levels that concern =he French Court more than anything else.

Ironically, the market for this product line (the sup=r rich) are getting richer. It has been poorly managed and hopelessly mark=ted for ten years.

I believe it could be turned round within 2 years.&nb=p;

Cash required to purchase and run it for this period =ould be less than 7.5M Euros.

-----Original Mes=age-----

From: Jeffrey Epstein <jeevacat=on@gmail.com <mailto:jeevacation@gmail.com> >

To: Mark LLOYD <[REDACTED]>

Sent: Tue, 15 May 2012 11:50

Subject: Re:

<mailto:[REDACTED]>

difficult to assess. the brand is great .. the french labor , regulat=on, lease. issues are complex.

On Tue, May 15, 2012 at 12:00 PM, Mark LLOYD <[REDACTED]> wrote:

<mailto:[REDACTED]>

Jeffrey,

Do you think D. Porthault is worth pursuing? If=so, would you consider backing me? We would need to submit a business plan=to the French Judge at the Bankruptcy court by May 24th which does not giv= us much time.

Clearly we would need to find a really could CEO and =FO and develop a marketing strategy.

I really think this is a jewel that has lost its lustre and with a bit of polishing could regain its brand stature on the global map in a relatively short period of time.

The exit would be in 3-5 years when it might be sold to Chanel, Richemont or LVMH.

Just let me know either way ASAP, so I can pursue other avenues if its not of any interest to you.

As ever,

Mark

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