
From: John Brockman <[REDACTED]>
Sent: Monday, December 31, 2012 6:05 PM
To: Craig Venter; George Church; Nassim Nicholas Taleb; Jared Diamond; Richard Dawkins; Murray Gell-Mann; Martin Rees; Philip Campbell; Alun Anderson; Nathan Myhrvold; Paul Allen; Charles Simonyi; Bill Gates; Ginevra Elkann; Craig Mundie; Lori Park; Jimmy Wales; Jeffrey Epstein; Tim O'Reilly; J.E. Safran; [REDACTED] Rodriguez; Larry Page; Sergey Brin; Salar Kamangar; Eric Schmidt; Mark Zuckerberg; Marissa Mayer; Elon Musk; Evan Williams; David Brooks; Sean Parker; Dave Morin; John Lloyd; Terry Gilliam; Alfonso Cuarn; Jean Pigozzi; Philip Tetlock; Walter Mischel; Eric Kandel; Daniel Kahneman; Geoffrey West; Stuart Kauffman; George Smoot; Leonard Susskind; Steve Case; Peter Gabriel; Brian Eno; Andrei Linde; Jeff Skoll; Hans Ulrich Obrist; Bill Joy; John Doerr; Vinod Khosla; Richard Thaler; Nick Pritzker; Kary Mullis; Peter Diamandis; Dean Kamen; Pierre Omidyar; Jaron Lanier; Alan Guth; Brian Greene; [REDACTED]; Miuccia Prada; Maja Hoffman; Sebastian Thrun; Tom Stoppard; Freeman Dyson; Tim Berners-Lee; Christopher Anderson
Subject: 2013 Edge Question - An Update

Eastover Farm
[REDACTED]

The 2013 Question is off to a great start with early contributions from =1 Edgies, and publication set for Sunday, January 13th.

I am writing to all of you because science in America can use a boost, =nd young people can certainly use role models. If you are on this =particular email list, you are 1) one the world's great scientists =Kahneman, Gell-mann, etc.; 2) a pioneer in computation, software, the =nternet (Gates, Page, Zuckerberg); 3) a major player in the avant grade =rt world (Prada, Hoffmann, Elkann, Obrist). So, if you take the time to =rite a response, your participation will be noticed: the Question has a =ide international readership and receives intense press attention, =hich is nearly unanimously "over the top". (See: =<http://www.edge.org/edge-in-the-news>)

Here is the link to the Question (Important - please read the =editorial marching orders" before sitting down to write).

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URL: <http://edge.org/annual-question/q2013>

User: Edge_Question

PW: 2013

[To date:] George Dyson, Daniel Goleman, Max Tegmark, Gary Marcus, Roger =ighfield, Douglas Rushkoff, Michael Shermer, David Christian, Juan =nriquez, Peter Woit, Nicholas Humphrey, Charles Seife, Aubrey De Grey, =cott Atran, Clifford Pickover, Mary Catherine Bateson, Colin Tudge, =oger Schank, Steven Pinker, Howard Gardner, Daniel C. Dennett

= _____

We worry because we are built to anticipate the future. Nothing can stop =s from worrying, but science can teach us how to worry better, and when =o stop worrying.

WHAT SHOULD WE BE WORRIED ABOUT?

Tell us something that worries you (for scientific reasons), but doesn't seem to be on the popular radar yet—and why it should be. Or tell us something that you have stopped worrying about, even if others do, and why it should be taken off the radar.

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DEADLINE FOR ESSAYS: 5 PM, Thursday, January 10th PUBLICATION DATE: 12am EST, Sunday, January 13th

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You know what to do.

And if you aren't into responding, but happen to be the CEO, Chairman, founder, of say, Amazon, Microsoft, Google, Facebook, Twitter, consider setting behind publication of the 2013 Question on Sunday, January 13th which we are billing as "World Question Day" (a link from your search page would be helpful and interesting). Or if you're interested in the arts, you might be interested in the plan for a Serpentine Gallery/Edge collaboration in building a significant arts institution in Silicon Valley. This project is spearheaded by Hans Ulrich Obrist, Co-Director of the Serpentine Gallery, who is considered to be the leading art curator in the world. Interested? Let me know.

Finally, spend New Year Eve watching the videos, published today, of Jared Diamond talking about his 41 trips to New Guinea ("TALES FROM THE WORLD BEFORE YESTERDAY" <http://www.edge.org/>)

Have a Edgy New Year!!

JB

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John Brockman

Mobile [REDACTED]

WE HAVE MOVED! PLEASE NOTE OUR NEW ADDRESS.

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260 Fifth Avenue fax: [REDACTED]
New York, NY 10001

Visit EDGE "The World's Smartest Website" (The Guardian <http://bit.ly/I569CX>) at: <http://www.edge.org>

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