
From: [REDACTED] >
Sent: Tuesday, January 22, 2013 5:24 PM
To: Philippe Han
Subject: Re: Month 2

Hi Philipe,

Hope all is well. I have several comment=/ questions.

--aside from publishing remaining conten=, what has been your strategy over the last 10 days? Or this week? I did n=t hear back from you on this.

--my education site is now on the 1st pa=e but the science site has fallen to page 4!!! I am working on this now-- =ut can you do everything possible to boost this site?

-- why is the Interview piece being =published 3 weeks after it was created?

--have all 3 press releases now=been published?

--I only see 7 guest posts on t=e dashboard. 5 from Month 1 and 2 from Month 2. We are still waiting fo= 5 guest posts from Month 1. So I think we should put month 2 on hold =ntil all the month 1 guest posts are in.

--the guest posts etc should link to the=twitter account Jeffrey_Epstein NOT Epstein_Jeffrey. The Twitter site: Jef=rey_Epstein is doing well on the 2nd page and that is the one that needs █=osting. Please advise on this.

Thanks for getting back to me on the above.

my best,

[REDACTED]

[REDACTED]

cell: [REDACTED]
email: [REDACTED] <mailto:[REDACTED]>

From:="/SPAN> Philippe Han <[REDACTED]>
<=PAN style="FONT-WEIGHT: bold">To: [REDACTED]>
Sen=: Thursday, January 17, 2013 4:39 PM
Subject: RE: Month 2

Hi [REDACTED]

I've filled in the blanks where they=were needed. Not shown here are also 3 guest posts for linking that =re expected to be completed in the next 2-3 weeks. They link to:&nbs=;

Guest post #1 – jeffreyepstein.org and twitter.com/Epstein=jeffrey Guest post #2 – jeffreyepsteinforum.com and Epstein.jeffre=.tumblr.com Guest post #3 – jeffreyepsteinscience.com and twitter.com/=pstein_jeffrey

1. DONE--waiting for link. One interview style guest post for use on high ranking blog – this is a question and answer document you will receive and once returned, it will post on a high pr ranked blog as a “Featured Interview.” The content will show exactly the way the approved piece you return looks. The publish due date is on 1/25. I’ve asked to have this moved

2.2 published, 1 needs to go out. 3 Press releases via PR Newswire – these are the most costly but most effective types of releases we can push out. We typically receive very high link volume back from this outlet and are focusing on boosting these 3 sites via PR Links: jeffreypstein.org, jeffreypsteinus.com, jeffreypsteinscience.com. the third is scheduled to publish on Monday 1/21

3. DONE--waiting for links 3 “Sponsored reviews” Guest Posts. These are like guest posts on steroids. The posts come from very high ranking blogs, they are keyword specific AND we can push out an additional link with these via a writer credit as well. These are worth 3 times that of regular guest posts and are proven very effective. The primary sites we will be pushing links for these sponsored reviews are jeffreypstein.org, jeffreypsteinforum.com and jeffreypsteinscience.com These should be live and completed in the next 2-3 weeks if not earlier

4. DONE--waiting for links. 4 hot topic new style articles – these are very similar to what we do with press releases however instead of pushing the article through a press outlet, we will post these to high pr ranked news style blogs that we control. Once posted, we can place a link on each article that will direct strength to whichever asset is most in need and sitting just below a negative.

<http://www.indyposed.com/191870/jeffrey-epstein-science-philanthropist-agrees-with-continuing-large-hadron-collider-research/>

<http://www.interpacket.com/jeffrey-epstein-science-financier-supports-the-growth-of-artificial-intelligence-in-digital-content/>

<http://www.dictated.com/1098/jeffrey-epstein-science-activist-concerned-by-notion-that-alzheimers-is-sped-up-by-space-radiation/>

<http://segment.com/jeffrey-epstein-science-philanthropist-intrigued-by-scientists-explanation-behind-itchiness/>

Respectfully,

Philippe Han
Senior Client Account Manager

Phone:

[REDACTED]

Fax:

[REDACTED]

Email:

Philippe.Han@ReputationChanger.com <mailto:Philippe.Han@ReputationChanger.com>

Website:

www.ReputationChanger.com <<http://www.reputationchanger.com/>>

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From: [REDACTED]
Sent: Wednesday, January 16, 2013 1:17 PM
To: Philippe Han
Subject: Month 2
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Hi Philippe,

I am reviewing Month 2 thus far: Could you let me know about my notes below in highlight? Also could you post all the new content on the dashboard?

We have about 10 more days in Month 2. Could you let me know what your strategy/plan of action is for that time period?

Thank you! my best, [REDACTED]

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