
From: [REDACTED] >
Sent: Tuesday, January 22, 2013 5:24 PM
To: Philippe Han
Subject: Re: Month 2

Hi Philipe,

Hope all is well. I have several comment=/ questions.

--aside from publishing remaining content, what has been your strategy over the last 10 days? Or this week? I did not hear back from you on this.

--my education site is now on the 1st page but the science site has fallen to page 4!!! I am working on this now-- what can you do everything possible to boost this site?

-- why is the Interview piece being published 3 weeks after it was created?

--have all 3 press releases now=been published?

--I only see 7 guest posts on the dashboard. 5 from Month 1 and 2 from Month 2. We are still waiting for 5 guest posts from Month 1. So I think we should put month 2 on hold until all the month 1 guest posts are in.

--the guest posts etc should link to the=twitter account Jeffrey_Epstein NOT Epstein_Jeffrey. The Twitter site: Jeffrey_Epstein is doing well on the 2nd page and that is the one that needs posting. Please advise on this.

Thanks for getting back to me on the above.

my best,

[REDACTED]
cell: [REDACTED]
email: [REDACTED] <mailto:[REDACTED]>

From: /SPAN> Philippe Han <[REDACTED]>
<=PAN style="FONT-WEIGHT: bold">To: [REDACTED]>
Sent: Thursday, January 17, 2013 4:39 PM
Subject: RE: Month 2

Hi [REDACTED]

I've filled in the blanks where they=were needed. Not shown here are also 3 guest posts for linking that =re expected to be completed in the next 2-3 weeks. They link to:&nbs=;

Guest post #1 – jeffreyepstein.org and twitter.com/Epstein=jeffrey Guest post #2 – jeffreyepsteinforum.com and Epstein.jeffre=tumblr.com Guest post #3 – jeffreyepsteinscience.com and twitter.com/=pstein_jeffrey

1. DONE--waiting for&n=sp;link. One interview style guest post for use on high ranking blo= – this is a question and answer document you will receive and onc= returned, it will post on a high pr ranked blog as a "Featured In=erview." The content will show exactly the way the approved piece =ou return looks. The=publish due date is on 1/25. I've asked to have this moved u=

2.2 published, 1 needs=to go out. 3 Press releases via PR Newswire – these are the=most costly but most effective types of releases we can push out. We typic=llly receive very high link volume back from this outlet and are focusing o= boosting these 3 sites via PR Links: jeffreyesstein.org, jeffreyepsteinus=i.com, jeffreyepsteinscience.com. the third is scheduled to publish on Monday 1/21=SPAN style="COLOR: black">

3. DONE--waiting for&n=sp;links 3 "Sponsored reviews" Guest Posts. These are =ike guest posts on steroids. The posts come from very high ranking blogs, =hey are keyword specific AND we can push out an additional link with these=via a writer credit as well. These are worth 3 times that of regular guest=posts and are proven very effective. The primary sites we will be pushing =ia links for these sponsored reviews are jeffreyepstein.org, jeffreyepstei=forum.com and jeffreyepsteinscience.com These should be live and completed in the n=xt 2-3 weeks if not earlier

4. </=PAN>DONE--waiting for&nbs=; links. 4 hot topic new style ar=icles – these are very similar to what we do with press releases h=wever instead of pushing the article through a press outlet, we will post =hese to high pr ranked news style blogs that WE control. Once posted, we c=n place a link on each article that will direct strength to whichever asse= is most in need and sitting just below a negative.

<http://www.indypos=ed.com/191870/jeffrey-epstein-science-philanthropist-agrees-with-continuin=large-hadron-collider-research/>

<http://www.interpacket.com/jeffrey-epst=in-science-financier-supports-the-growth-of-artificial-intelligence-in-dig=tal-content/>

<http://www.dictated.com/1098/jeffrey-ep=tein-science-activist-concerned-by-notion-that-alzheimers-is-sped-up-by-sp=ce-radiation/>

<http://segment.com/jeffrey-epstein-scie=ce-philanthropist-intrigued-by-scientists-explanation-behind-itchiness/>

Respectfully,

Philippe Han
Senior Client Account Manager

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Fax:

[REDACTED]

Email:

Philippe.Han@ReputationChanger.com <mailto:Philippe.Han@ReputationChanger.com>

Website:

www.ReputationChanger.com <http://www.reputationchan=er.com/>

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From= [REDACTED]

Sent: Wednesday, January 16, 2013 1:=:17 PM

To: Philippe Han

Subject: Month 2

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Hi Philippe,

I am reviewing Month 2 thus far: Could you let me know ab=ut my notes below in highlight? Also could you post all the new content on=the dashboard?

We have about 10 more days in Month 2. Could you let me [REDACTED]ow what your strategy/plan of action is for that time period?&nb=p;

Thank you! my best, [REDACTED]

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