
From: Jeffrey Epstein <jeevacation@gmail.com>
Sent: Friday, February 22, 2013 2:57 PM
To: Richard Kahn
Subject: Re: update

i thougth so also

On Fri, Feb 22, 2013 =t 9:54 AM, Richard Kahn [REDACTED] >
wro=e:

could re=utation changer be promoting negative articles to make it appear that we n=ed them...

Richard Kahn
HBRK Associates Inc.
575 Lexington Avenue, 4th Floor,
New York, New York 100-2

tel [REDACTED]
fax [REDACTED]
cell [REDACTED]
</=iv>

Begin forwarded message:

<=iv style="margin-top:0px;margin-right:0px;margin-bottom:0px;margin-left:=px">From: [REDACTED]

&=t;

Date: February 22, 2013 8:54:55 AM EST

To: Jeffrey Epstein <jeevacation@gmail.com <mailto:=eevacation@gmail.com>>

Cc: Richard Kahn [REDACTED] >>

Subject: Re: update

Hi Jeffrey,

</=iv>

I think reputation worked for the national but not the local at al=. I'll let you know what they say after I call them today.

[REDACTED]

On Feb 22, 2013, a= 6:13 AM, Jeffrey Epstein <jeevacation@gmail.com> <mailto:jeevacation@gmail.com> wrote:

i am confu=ed by how backward things have gone. do you think repuation worke= . ?

On Thu, Feb 21, 2013 at 11:00=PM, [REDACTED]
<mailto:[REDACTED]> >= wrote:

Hi Jeffrey and Rich,

Summary of my work for the last month: Jan 15 - Feb 15:

- * created a new international website. Fully optimized.
- * published 5 press articles
- * edited 11 articles for Reputation.
- * updated 7 websites with 14 more pages of content in to=al.
- * updated google's search optimization for all 8 websites.</=j>
- * general correspondence and monitoring of Reputation's work.

R=sults:

national: 1 negative listing in 3rd pla=e.
local: 3 negative listings: 4th, 5th, 6th.

I've seen no improvement in the local results in the last month. In fact, it's worse in the last week. I'm doing everything I can to =oost the websites but the local press easily dominates.

Moving forward:

I'm finishin= up with content for the forum that Jeffrey sent me. After that, I don't think it makes sense for me to continue as is. The=progress on the national front is good. But not the local.

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So,

1. I either stop entirely.
2. Or continue to boost all websites regularly at 1/2 salary-- concentratin= on directory listings. Press releases are expensive.
3. Supple=nt the above with a proposal that I have to present on deciphering signal =ell intelligence.

Thank you for your thoughts,

[REDACTED]

=A0

</=iv>

=span>

<=iv> [REDACTED]
cell [REDACTED]
em [REDACTED]

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