
From: jeffrey E. <jeevacation@gmail.com>
Sent: Sunday, November 5, 2017 3:08 PM
To: Stephen Hanson
Subject: Re: Book1.xlsx

ok,

<=iv class="gmail_quote">On Sun, Nov 5, 2017 at 10:07 AM, Stephen Hanson <pan [REDACTED]>
<mailto:[REDACTED]> wrote:

Jeffery. Really

There is a fee you r=ally care to who ? But I'll ask on Monday as I'm sure it=E2◆◆s a real expense
Sent from my iPad

On Nov 5, 2017, at 9:58 AM, j=ffrey E. <je=vacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

<=iv>
to who

On Sun, Nov 5, 2017 at 9:56 AM, Stephen Hanson <[REDACTED]>

[REDACTED] wrote:

The 12 k listed below is part of the 16,9 per year◆=A0
It's 1k per month as a miscellaneous expense - 12 k per yea=

Sent from my iPad

Begin forw=rded message:

From: Ala= Hochhauser <[REDACTED]>
Date: November 5, 2017 at 9:20:35 AM E=T
To: Steve Hanson
Subject: Re: Boo=[REDACTED]

=/span>

To clarify the allocated expense=comment, this was a reminder for all that we wouldn't be incurring PR =expenses until cash flow positive. As such, these expenses weren't refl=cited on the pro forma.

<=pan>

On Nov 5, 2017, at 8:40 AM, Alan Hochhaus [REDACTED] wrote=

</=lockquote>

This the full pro forma and remember it was massaged because you did=?t want to show allocated expenses fem the hotel to ?remind anyone?=br>

\$19K per month is

<=blockquote>

1. \$1K for R&D

2. \$6,250 for PR with=PR company, social media firm and other misc spend

=/blockquote>

3. \$=2K per month for G&A - details below

=span>

General ∓ Administrative Life Model

Data Processing =C2♦ 0.84% \$40,883 =C2♦ PEO Admin fees, Gift
 =ard processing

Licensing & Permits ♦=A0 0.07% \$3,300

Insurance - Busi=ess 0.00% \$- =C2♦ Property, Umbrella, GL &= Cyber -
 Landlord expense per lease

Rental / Lease - Eq=ipment 0.06% \$3,000 =C2♦ ♦=A0 Lease
 machine + printing costs

Rental / L=ase - Storage 0.37% =C2♦\$18,000 =C2♦ Need to find
 solution to storage needs. Deter=ine document retention policy

Legal =C2♦ 0.25% \$12,000</=pan>

Accounting ♦=A0 0.72% \$35,000 ♦=A0 =C2♦\$2,500 monthly
 access plus tax returns

Consultants= 0.=5% \$7,500 ♦=A0 Health & Safety, exp=ditors,
 etc

=blockquote type="cite">Telecomm & Network =C2♦ 0.12% \$6,059
 =C2♦ Includes =able

Other Expenses ♦=A0 0.35% \$16,900 ♦=A0 Bank f=es, dues (NYC
 & Hospitality Alliance), use tax, guest reimbursement, s=ipping, bad debt

Total =C2♦ 2.94% \$142,642
 </=lockquote>

=C2♦ ♦=A0 =C2♦ Bank ♦=A0 \$900

♦=A0 =C2♦ ♦=A0 NYC & Co

=/blockquote>

♦=A0 =C2♦ ♦=A0 Hospitality Alliance \$2,500

♦=A0 =C2♦ ♦=A0 Use tax= \$1,500

= =C2♦ ♦=A0 =C2♦ Other \$12=000

=C2♦ ♦=A0 =C2♦ Total ♦=A0 \$16,900

On Nov 5, 2017, at 8:16 AM,=Stephen Hanson <[REDACTED]>

<meta http-equiv="Content-Type"= content="text/html; charset=us-ascii

<Life=Pro Forma_101217_V3.xls>

--

=C2♦ please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If

you have received this

communication in error,=please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com</>, and destroy this communication and all copies thereof,

including all attachments. copyright -all rights reserved

=C2♦ please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com

<<mailto:jeevacation@gmail.com>> , and

destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

<=iv dir="ltr"> please note

<=iv>The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by jeevacation@gmail.com <<mailto:jeevacation@gmail.com>> , and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

--94eb2c1141a48e9a4a055d3db4f2-- conversation-id 24833 date-last-viewed 0
date-received 1509894487 flags 8590195713 gmail-label-ids 7 6 remote-id 765497