
From: Stephen Hanson [REDACTED]
Sent: Sunday, November 5, 2017 2:22 PM
To: Jeffrey / E / Epstein
Subject: Fwd: Book1.xlsx

FYI

Sent from my iPad

Begin forwarded message:

=blockquote type="cite">

From: Alan Hochhauser [REDACTED]
Date: November 5, 2017 at 9:20:35 AM EST
To: Steve Hanson [REDACTED]
Subject: =e: Book1.xlsx

=span>

To clarify the allocated expense comment, this was a reminder for all that we wouldn't be incurring PR expenses until cash flow positive. As such, these expenses weren't reflected on the pro forma.

On Nov 5, 2017, at 8:40 AM, Alan Hochhauser [REDACTED]
<mailto:[REDACTED]> wrote:

This the full pro forma and remember it was massaged because you didn't want to show allocated expenses from the hotel to remind anyone?

</=lockquote>

\$19K per month is

1. \$1K for R&D

2. \$6,250 for PR with PR company, social media firm and other miscellaneous

3. \$12K per month for G&A - details below<=r>

<=r>

General & Administrative =nbsp;Life Model

processing Data Processing &=bsp; 0.84% \$40,883 &nb=p; PEO Admin fees, Gift card

Licensing & Permits &nb=; 0.07% \$3,300

</=lockquote>

lease Insurance - Business 0.00% \$- = Property, Umbrella, General & Cyber - Landlord expense per

printing costs Rental / Lease - Equipment 0.06% \$3,000 &nb=; &n=sp; Lease machine +

Rental / Lease - Storage 0.37% &n=sp;\$18,000 &nb=; Need to find solution to storage needs. Determine document retention policy

Legal 0.25% \$12,000
<=blockquote>

plus tax returns

Accounting 0.72% \$35,000 \$2,500 mon=hly access

expeditors, etc

Consultants = 0.15% \$7,500 Health & Safety,

Telecomm & Network 0.12% \$6,059 = Includes Cable

<=blockquote>

Other E=penses 0.35% \$16,900 Bank fees, dues
(NYC & Hospitality Allia=ce), use tax, guest reimbursement, shipping, bad debt

Total 2.94% \$142,642

Bank = Bank \$900

NYC & Co

Use tax \$1,500

Other \$12,000

=/blockquote>

Total \$16,900
</=lockquote>

<mailto: [REDACTED] >> wrote:

</=pan>

<meta http-equiv="Content-Type" content="text/html; c=arset=us-ascii

<Life Pro Forma_101217_V3.xls>

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