
From: jeffrey E. <jeevacation@gmail.com>
Sent: Sunday, November 5, 2017 2:58 PM
To: Stephen Hanson
Subject: Re: Book1.xlsx

to who

On Sun, Nov 5, 2017 at 9:56 AM, Stephen Hanson [REDACTED] wrote:

That's per year 35k per year
There =s a 2500 per Mo fee to start I assume for software◆=A0

Sent from my=iPad

On Nov 5, 2017, at 9:41 AM, jeffrey E. <jeevacation@gmail.com>= wrote:

accou=ting 35k?

On Sun, Nov 5, 2017 at 9:25 AM, Stephen Hanson [REDACTED] =/a>> wrote:

=he 12 k listed below is part of the 16,9 per year
It's 1= per month as a miscellaneous expense - 12 k per year

Sent from m= iPad

Begin forwarded message:

From: Alan Hochhause [REDACTED]
Date: N=vember 5, 2017 at 9:20:35 AM EST
To: Steve Hanson <2. \$6,250 for PR with PR company, social media firm and other misc
=pend

3. \$12K per month for G&A - details below

General & Administrative =C2♦ Life Model

Gift card processing Data Processing ♦=A0 0.84% \$40,883 ♦=A0 =C2♦ PEO Admin fees,

Licensing & Permits 0.07% \$3,300

Cyber - Landlord expense per lease Insurance - Business 0.00% =C2♦\$- =C2♦Property, Umbrella, GL &

printing=costs Rental / Lease - Equipment 0.=6% \$3,000 ♦=A0 Lease machine +

Rental / Lease - Storage =C2♦ 0.37% \$18,000 =C2♦ Need to find solution to storage needs. Determine document retention policy

Legal ♦=A00.25% \$12,000

access plus tax re=urns Accounting ♦=A0 0.72% =C2♦ \$35,000 =C2♦ \$2,500 monthly

expeditors, etc Consultants =C2♦ 0.15% \$7,500 =C2♦ ♦=A0 Health & Safety,

=/blockquote>

Tele=omm & Network 0.12% \$6=059 ♦=A0 Includes Cable

Other Expenses= 0.35% =C2♦\$16,900 =C2♦ Bank fees, dues (NYC & Hospitality Allian=e), use tax, guest reimbursement, shipping, bad debt

To:al 2.94% ♦=A0 \$142,642

=C2♦ ♦=A0 =wbr> Bank ♦=A0 \$900

</=lockquote>

♦=A0 =C2♦ ♦=A0 N=C & Co

<=lockquote type="cite"> =C2♦ ♦=A0 =C2♦ Hospitality

Alliance =2,500

=C2♦ ♦=A0 =C2♦ Use tax =C2♦ \$1,500

=C2♦ ♦=A0 =C2♦ Other ♦=A0 \$12,000

=C2♦ ♦=A0 =C2♦ Total ♦=A0 \$16,900
=/blockquote>

On Nov 5, 2017, at 8:16 AM, Stephen Hanson <

> wrote:

<meta=http-equiv="Content-Type" content="text/html; charset=3Dus-ascii

<=lockquote type="cite"><Life Pro Forma_101217_V3.xls><=r>

</=iv>

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♦=A0 please note

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--94eb2c03349a67313f055d3d90b6-- conversation-id 24833 date-last-viewed 0 date-received
1509893880 flags 8590195713 gmail-label-ids 7 6 remote-id 765489