
From: jeffrey E. <jeevacation@gmail.com>
Sent: Sunday, November 5, 2017 2:42 PM
To: Stephen Hanson
Subject: Re: Book1.xlsx

accounting 35k?

On Sun, Nov 5, 2017 at 9:25 AM, Stephen Hanson <[REDACTED]> wrote:

The 12 k listed below is part of the 16,9 per year =A0
It's 1k per month as a miscellaneous expense - 12 k per year

Sent from my iPad

Begin forwarded message:

From: Alan Hochhauser <[REDACTED]>
Date: November 5, 2017 at 9:20:35 AM EST
To: Steve Hanson <shanson900@gmail.com>;
Subject: Re: Book1.xlsx

To clarify the allocated expense comment, this was a reminder for all that we wouldn't be incurring PR expenses until cash flow positive. As such, these expenses weren't reflected on the pro forma.

On Nov 5, 2017, at 8:40 AM, Alan Hochhauser <[REDACTED]> wrote:

=/span>

This the full pro forma and remember it was massaged because you didn't want to show allocated expenses from the hotel to remind anyone?

\$19K per month is

1. \$1K for R&D
2. \$6,250 for PR with PR company, social media firm and other miscellaneous spend
3. \$12K per month for G&A - details below

General & Administrative =C2 Life Model

Data Processing =A0 0.84% \$40,88 =C2 PEO Admin fees, Gift card processing

Licensing & Permits 0.07% \$3,300

Insurance - Business 0.00% =C2 \$- =C2 Property, Umbrella, GL & Cyber - Landlord expense per lease

costs Rental / Lease - Equipment =A0 0.06% \$3,000 =A0 Lease machine + printing

Rental / Lease - Storage =C2 0.37% \$18,000 =C2 Nee= to find solution to storage needs. Determine document retention policy

Legal =A0 0.25% \$12,000

Accounting =A0 =.72% \$35,000 =C2 \$2,500 monthly access plus =ax returns

Consultants =C2 0.15% \$7,500 =C2 =A0 Health & Safety, expeditors, etc

Telecomm & Network 0.12% =C2 \$6,059 =C2 Includes Cable

<=blockquote>

Other=Expenses 0.35% =A0 \$16,900 =A0 Bank fees, dues (NYC & Hospitali=y Alliance), use tax, guest reimbursement, shipping, bad debt </=lockquote>

Total 2.=4% \$142,642

=C2 =A0 =C2 Bank =A0 \$900

= =C2 =A0 =C2 NYC & Co

=C2 =A0 =C2 Hospitality Alliance =C2 \$2,500

=C2 \$1,500 <=blockquote type="cite"> =C2 =A0 =C2 Use tax

=C2 =A0 =wbr> Other =A0 \$12,000

=C2 =A0 =C2 Tota= \$16,900

On Nov 5, 2017, at 8:16 AM, Stephen Hanson wrote:

&l=;meta http-equiv="Content-Type" content="text/html; charset=us-ascii

<Life Pro Forma_101217_V3.xls>

--

=C2 please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have

received this

communication in error, please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com, and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

--94eb2c0c02eeaac45e055d3d552a-- conversation-id 24833 date-last-viewed 0 date-received 1509892895 flags 8590195713 gmail-label-ids 7 6 remote-id 765485