
From: Sinofsky, Steven <████████>
Sent: Monday, July 15, 2013 3:35 PM
To: Jeffrey Epstein
Subject: quote

Hey...reporter working on story of (a) steve's revisionist view of his own =rg strategy (turns out if you read all three orgs steve has done they each=talk about being more agile and innovating more) and (b) how close what wa= announced was to the book.

I said if I like it (we will talk about what he has) I will do a "when cont=cted by email about the relationship between his book and one microsoft, s=nofsky had the following to say quote.

I will answer from harvard. Also working on getting my co-author quoted. =omething like "Sinofsky literally wrote the book on collaboration"...

Do you like this:

Thanks for asking.

It is great to see Steve's leadership adopting the principles in our book "=ne Strategy". Those principles facilitated some of the most significant cr=ss-company collaborations including the internet strategy, apps for Window=, and most recently the architectural unification of Windows, XBox, and Wi=dows Phone.=?xml version=.0" encoding=TF-8"?>

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