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**From:** Joi Ito [REDACTED]  
**Sent:** Monday, July 22, 2013 11:15 AM  
**To:** Epstein Jeffrey  
**Subject:** deception

Reid, Kevin Slavin and I have started brainstorming about deception =ore. We're going to do a session at FOO Camp on it in a week and a half =bout it to pick the brains of some of the people there. Will let you =now what we come up with. Send anything you think we should read before =hen.

- Joi

```
<?xml version=.0" encoding=TF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version=.0">
<dict>
  <key>conversation-id</key>
  <integer>261092</integer>
  <key>date-last-viewed</key>
  <integer>0</integer>
  <key>date-received</key>
  <integer>1374491709</integer>
  <key>flags</key>
  <integer>8623750149</integer>
  <key>gmail-label-ids</key>
  <array>
    <integer>6</integer>
    <integer>2</integer>
  </array>
  <key>remote-id</key>
  <string>325636</string>
</dict>
</plist>
```