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**From:** Joi Ito <[REDACTED]>  
**Sent:** Sunday, October 6, 2013 8:49 PM  
**To:** Epstein Jeffrey  
**Subject:** Woody  
**Attachments:** signature.asc

Hi Jeffrey,

I was just thinking about the two of you coming to the Lab during the open house. The risk that I realized that we have is that everyone will recognize Woody and someone might take a photo of you guys. Since you two were just in the news recently, I wonder if that might be bad. The main fear that I have is that in addition to my 150 students, I have 400 random sponsors walking around during the open house and I can't really control them very well.

What do you think?

- Joi