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**From:** Stephen Hanson [REDACTED]  
**Sent:** Monday, November 6, 2017 4:02 PM  
**To:** jeffrey E.  
**Subject:** Re: Book1.xlsx

The 2500 per month question on — wh=  
It's written in the document  
The company the h=tel mgmt company uses for the accounting side is called Access. The A=should have been a cap

Sent from my iPad

On Nov 5, 2017, at 10:08 AM, jeffrey E. <[REDACTED].com> wrote:

The 12 k listed below is part of the 16,9 per yea=  
It's 1k per month as a miscellaneous expense - 12 k per y=ar

Sent from my iPad

Begin forw=rded message:

From: Alan=Hochhauser <[REDACTED]<mailto:alan@menotek.com>>  
Date: November 5, 2017 at 9:20:35 AM EST<=r>To: Steve Hanson <[REDACTED]>  
<mailto:[REDACTED]>  
Subject: Re: Book1.xls=x

To clarify the allocated expense commen=, this was a reminder for all that we wouldn't be incurring PR expenses unt=l cash flow positive. As such, these expenses weren't reflected on the pro f=rma.

<mailto:[REDACTED]> On Nov 5= 2017, at 8:40 AM, Alan Hochhauser [REDACTED]  
> wrote:

</=pan>

This is the full pro forma and remember it was massaged because you didn't want to show allocated expenses from the hotel to remind anyone?

=blockquote type="cite">

1. \$1K for R&D</span>

2. \$6,250 for PR with PR company, social media firm and other misc spend

=blockquote type="cite">3. \$12K per month for G&A - details below

<blockquote type="cite">

=/span>

General & Administrative    &nbsp; Life Model

Data Processing    =    0.84%    \$40,883    &nbsp;    =PEO Admin fees, Gift card  
processing

Licensing & Permits 0.07% \$3,300

</=lockquote>

Rental /Lease - Equipment 0.06% \$3,00        =nbsp; Lease machine +  
printing costs

Rental / Lease - Storage 0.37% =nbsp; \$18,000        &n=sp; Need to find  
solution to storage needs. Determine document retention policy

Legal =nbsp; 0.25% \$12,000

Accounting        &nbsp; 0.72% \$35,000 &nb=p;        \$=,500 monthly access  
plus tax returns

Consultants &n=sp; 0.15% =nbsp; \$7,500        &nb=p;        Health & Safety,  
expeditors, etc<=span>

Telecomm & Network 0.12% \$6,059        &n=sp;        Includes Cable

Other Expenses 0.35= \$16,900        =nbsp;        Bank fees, dues (NYC &  
Hospitality Alliance), use tax, guest reimbursement, shipping, bad debt  
<=blockquote>

Total 2.9=% \$142,642

&nb=p;        &nbsp;        =        Bank        =        \$900

&nb=p;        &nbsp;        =        NYC & C=

&n=sp;        =nbsp;        =        Hospitality Alliance \$2,500  
<=blockquote>

&n=sp;	=nbsp;	= Use tax	\$1,500=br>
&nb=p;	&=bsp;	=nbsp; Other	&nbs=\$12,000
=	&nb=p;	&n=sp;	Total =nbsp; \$16,900

On Nov 5, 2017, at 8:16 AM, Stephan Hanson <[\[REDACTED\]](#)> <[\[REDACTED\]](#)> <[\[REDACTED\]](#)> mailto:<[\[REDACTED\]](#)> >> wrote:

<meta http-equiv="Content-Type" content="text/html= charset=us-ascii

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