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**From:** Stephen Hanson <[REDACTED]>  
**Sent:** Monday, November 6, 2017 4:02 PM  
**To:** jeffrey E.  
**Subject:** Re: Book1.xlsx

The 2500 per month question on — wh=  
It's written in the document

The company the h=tel mgmt company uses for the accounting side is called Access. The A=should have been a cap

Sent from my iPad

On Nov 5, 2017, at 10:08 AM, jeffrey E. <[REDACTED]> wrote:

The 12 k listed below is part of the 16,9 per yea=  
It's 1k per month as a miscellaneous expense - 12 k per y=ar

Sent from my iPad

Begin forwarded message:

From: Alan=Hochhauser <[REDACTED]> <mailto:[REDACTED]>  
Date: November 5, 2017 at 9:20:35 AM EST<=r>To: Steve Hanson <[REDACTED]>  
<mailto:[REDACTED]>  
Subject: Re: Book1.xlsx

To clarify the allocated expense commen=, this was a reminder for all that we wouldn't be  
incurring PR expenses until cash flow positive. As such, these expenses weren't reflected on the pro f=rma.

On Nov 5= 2017, at 8:40 AM, Alan Hochhauser <[REDACTED]>  
<mailto:[REDACTED]> wrote:

</=pan>

This the full pro forma and remember it was massaged because you didn't want to show allocated expenses from the hotel to remind anyone?

=blockquote type="cite">

1. \$1K for R&D</span>

2. \$6,250 for PR with PR company, social media firm and other misc spend

=blockquote type="cite">3. \$12K per month for G&A - details below

<=lockquote type="cite">

=/span>

General & Administrative      &nbsp; Life Model

Data Processing      =      0.84%      \$40,883      &nbsp; =PEO Admin fees, Gift card

processing

Licensing & Permits 0.07% \$3,300

</=lockquote>

printing costs Rental / Lease - Equipment 0.06% \$3,000 Lease machine +

Rental / Lease - Storage 0.37% \$18,000 Need to find solution to storage needs. Determine document retention policy

Legal 0.25% \$12,000

plus tax returns Accounting 0.72% \$35,000 \$5,500 monthly access

expeditors, etc Consultants 0.15% \$7,500 Health & Safety,

Telecomm & Network 0.12% \$6,059 Includes Cable

Other Expenses 0.35% \$16,900 Bank fees, dues (NYC & Hospitality Alliance), use tax, guest reimbursement, shipping, bad debt <=blockquote>

Total 2.9% \$142,642

Bank = \$900

NYC & C=

Hospitality Alliance \$2,500 <=blockquote>

&n=sp;        =nbsp;        = Use tax        \$1,500=br>

&nb=p;        &=bsp;        =nbsp; Other        &nbs=;\$12,000

=        &nb=p;        &n=sp; Total        =nbsp; \$16,900

On Nov 5, 2017, at 8:16 AM, Stephen Hanson <[REDACTED]>  
<mailto:[REDACTED]> <mailto:[REDACTED]> <mailto:[REDACTED]> wrote:

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<meta http-equiv="Content-Type" content="text/html" charset="us-ascii">

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