From:	Tyler Shears < ████████████ >
Sent:	Tuesday, December 10, 2013 9:50 PM
To:	████████████ ; Richard Kahn
Cc:	jeffrey epstein
Subject:	Re: update

Hi ████████

Nice talking to you yeste=day. Sorry for the delayed reply - I have been playing a bit of catch up f=r the last week. Google pushed an update on Dec. 1 that we have been worki=g against. More of staying ahead of the curve and keeping our positive stu=f ranking rather than pushing up new listings, but has to be done from tim= to time.

can we use the tumor growth piece for a featu=e article? Should I make it longer?

This can be u=ed to seed a feature article and I can let you know if it needs to be long=r. I'd like to get two premium placements out in December if possible = one on the health angle and another on the gaming angle. I am lining up v=ry strong Google+ accounts for us to associate these with which

The tumor press release went out at 1PM EST today - =ocus sent it back and we edited it early this morning. I am also submittin= it to our other wire service and will send that report over in 72 hours o= less.

update on the .NET site?

=div>.NET site is in need of some content. The site itself is complete but =ou and I still need to connect on content. I will send you a detailed emai= with content requests and a link to review.

what is your strategy to boost the .org/ scie=ce/ usvi/ foundation sites

We are reinforcin= the sites mentioned with fresh authority links from our network, leveragi=g Google authorship signals with our next two premium placements, and focu=ing our press release sources on these domains. We are also shifting our u=er-bots to find and click these results which is also required to raise th=m to the first page at this point.

does it help to have advertising on the blog =nd forum? If so, I can set this up easily with blogger.

Advertising will not help those sites but could actually decreas= their rankings if the other results above them do not also contain ads. G=ogle even started penalizing websites with too many ads starting in 2012.=A0

Yext

What update are you mak=ng? Just want to make sure I can track any changes that occur on the first=page and correlate with this activity.

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Invoice

<=>Rich - I just noticed we have not sent an invoice for last month. I=apologize for the delay.

Best,
Tyler Shears

On Mon, Dec 9, 2013 at 12:36 PM ██████████████████████████
<mailto: ████████████████████ > > wrote:

    Hi Tyler,

    I =;ve updated the websites with new content and will send you another press =rticle tomorrow. Am also updating the YEXT account-- which automatically u=dates all of the business directories. (we are in about 50 of them). Could=you review the below?

*
    update on the .NET site?

*
    can we use the tumor growth piece for a feature=article? Should I make it longer?

*
    what is =our strategy to boost the .org/ science/ usvi/ foundation sites?

*
    question: does it help to have advertising on the blog =nd forum? If so, I can set this up easily with blogger.

    Thank you!
    ████████

    ████████████
    cell: █████████████████████████████████
    email: ████████████████████ <mailto: ██████████████████ >