
From: jeffrey E. <jeevacation@gmail.com>
Sent: Wednesday, October 18, 2017 11:32 AM
To: Anas Alrasheed
Subject: Re:

next week is the big world wide investor conference in riyadh. . lets see what the feed back is
=>

re trip what day is better to arrive. I see three days two nights= i have no one i desire to see, I would of course =e
privileged to meet your guy, . I will also go to dubai.=and saudi. however you first.

any sense of qatar= issue currently. seems little progress. and a friend met with MBZ last week , and said he is hotter
than ever.

On Wed, Oct 18, 2017 at 1:21 PM, Anas Alrasheed <[REDACTED]> <mailto:[REDACTED]> wrote:

the essence of the proposal is to improve the profile of KSA internationally and help the international community to
understand demystifying KSA. KSA now has new leadership young and ambitious. it will act and reflect as new platform
to deepen the conversation and broaden the thinking for KSA globally for better perception under the new leadership.

Touhline seeks to become a strategic partner to the Kingdom of Saudi Arabia, fulfilling a wide range of roles. We see an
opportunity to:

=80 Foster global understanding of – and engagement with – the Kingdom, through world-class content creation and
delivery =E2 Raise the profile of the Kingdom and promote Saudi Arabia as a tourism destination • Emphasise Saudi
Arabia as a preferred hub for trade, business and investment • Highlight and support the Kingdom's emergence as a
centre for arts and culture Educate an international audience as to the Kingdom's capacity for religious understanding
and tolerance • Celebrate the talent and achievement of Saudi nationals, and in particular the spirit of entrepreneurship
cultivated by the government and embraced eagerly by the country's youth • Foster national pride and unity among the
people of Saudi Arabia, and in particular its young people

We can help recalibrate the Kingdom's image in the international consciousness, establishing Saudi Arabia as an ally, an
innovator, and an active participant in the global conversation.

Saudi Arabia is writing an inspiring new chapter in its history.

On Wed, Oct 18, 2017 at 1:10 PM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

do you know the essence of the proposal? =C2 Im hoping to see you and your home in late november does
28=h work.?

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please note

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