

---

**From:** [REDACTED] >  
**Sent:** Wednesday, February 12, 2014 7:00 PM  
**To:** Tyler Shears; jeevacation@gmail.com; Richard Kahn  
**Subject:** this week

Hi Tyler,

Jeffrey's Harvard page goes live this week. It should be a v. strong edu URL. The page appears first for Nowak and=others in google. Tyler, this will need immediate boosting on your end.&nb=p;

National geographic goes live. Tyler what's the status with that=

Jeffrey's positive Huffington finally on the 1st page.

Tyl=r, can we send the press release out today? I don't want to drop the momen=um on that.

Talking to NeuroTV to set up Jeffrey's profile and PR f=r him.

Finishing more feature articles for H=ffington, Forbes and now Ntl Geographic.