
From: jeffrey E. <jeevacation@gmail.com>
Sent: Wednesday, July 23, 2014 11:15 PM
To: Alan S Halperin; Ada Clapp; Eileen Alexanderson; Richard Joslin; lawrence delson

the question is if! and how w= now incorporate at a mimimum the name phaidon into everything, =A0 phaidon art investements, phaidon film phaidon insurance, phaidon=media, publishing , internet. operating biz, , mgmt, (e=ysium ,?? telephone confusion). how do we sell off publi=hing down the road , if closely assoc with name, Phaidon Air ,(jet). rent , expenses, . avoid lettting employees of =he publsihing biz , acquire standing to sue holding co. etc. . =do we transfer in narrows member interests after splitting into mana=in member and non, same for trust , should we split into=mang non mg intersts. , do we contribute fractions of indiv pa=nting,s? or shares of llc. redo bank loans , insurance, use agreeme=t, loans of art. ?

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ple=se note

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