
From: jeffrey E. <jeevacation@gmail.com>
Sent: Friday, August 15, 2014 9:42 PM
To: John Brockman
Subject: Re: Invitation update: Edge Master Class at Cavallo Point, Sausalito, Sept 26-28

as always - any help you need , i am there

=div class="gmail_extra">

On Fri, Aug 15, 2014 at 5:04 PM, John Brockman <[REDACTED] <mailto:[REDACTED]@g>> wrote:=br>

To: Paul=Allen, Jeff Bezos, Sergey Brin, Jeffrey Epstein, Tony Fadell, Bill Gates, =alar Kamangar, Marissa Mayer, Yuri Milner, Dave Morin, Nathan Myhrvold, El=n Musk, Larry Page, Sean Parker, Nick Pritzker, Jacqui Safra, Ricardo=Salinas, Charles Simonyi, Jeff Skoll, Evan Williams, Mark Zuckerberg

Jeffrey,

Not to be missed. Seriously. One of two hot projects fo= September. Second invitation later. Could use some help. At farm, check i= over the weekend: 203-266-5930 <tel:203-266-5930> .

The EDGE Master Class on art for the weekend of September 26-28th is co=ing together. I am pleased to invite you to attend as a guest of EDGE. As =ith all EDGE events, there are no charges other than taking care of y=ur hotel reservation. The event will be held at Cavallo Point, a hi-end re=ort, 21 miles from SFO in Fort Baker, near Sausalito, California and just across the Golden Gate Bridge from San Francisco. See: =A0http://www.ca=allopoint.com/ <http://www.cavallopoint.com/> .

The class will be led by Hans Ulrich Obrist (aka =9CHUO"), co-director of London's Serpentine Gallery in Hyde Park, who, in 2009, was ranked #1 in the annual "Power 100" list by ART REVIEW Magazine of the most powerful people in the art worl=. (He was ranked #2 in 2010, #2 in 2011, #10 in 2012, qnd #5 in 2013). He=E2 s considered to be the world's most influential modern art=curator, and certainly "the" most connected person in=the contemporary art world. The Serpentine, which just brought on Michael =loomberg as Board Chairman, is the center of London's cultural sce=e.

A number of artists and/architects will accompany HUO. The first to con=irm is the one at the very top of my list: Marina Abramović. the #1 p=erformance artist in the world ("the performance queen") =A0has confirmed that she will attend. Do not miss this! I know you are bus=. Get unbusy. Repeat: Do not miss this!!

About Abramović:

Walking Through Walls - THE NEW YORKER profile=C2 http://nyr.kr/1Aj=91o <http://nyr.kr/1AjS91o>

High-Wire Act" NEW YORK TIMES http://nyti.ms/1BkWcfl <http://nyti.ms/1BkWcfl>

At MoMA, a Performance Artist Endures - NEW YORK TIMES http://nyti.ms/1nXdPHZ

Trailer=for the documentary about Abramović's legendary MOMA show in 2010= "The Artist Is Present" - http://marinofilm.com/view-trailer</=>

(The documentary is available for rental on iTunes, Amazon Instant Video, G=ogle Play).

Marina Abramovic Opens at Serpentine Gallery in London - NE= YORK TIMES <<http://marinafi=m.com/view-trailer>> <http://nyti.ms/1uYkMy4> <<http://nyti.ms/1uYkMy4>>

Marina Abramovic's Crossover Moment - NEW YORK TIMES <http://nyti.ms/1oWza9Kht=p://bit.ly/1pxUcLW> <<http://bit.ly/1pxUcLW>>

Marina Abramovic: queen of extreme art" - EVENING STANDARD <http://bit.ly/1BkXhUu>

M=rina Abramovic's technology hijack makes gadget-mad Brits go cold=turkey - THE GUARDIAN
<<http://bit.ly/1rdTXIr>> <<http://bit.ly/1rdTXIr>>

"512 Hours", Abramović's current performance p=ece, is running in London through August 25th at The Serpentine Gallery -C2 <http://bit.ly/1sJ=0eZ> <<http://bit.ly/1sJp0eZ>> .

HUO has also invited the artists John Baldessari, Je=f Koons, Philippe Parreno and Taryn Simon, and architects Frank Gehry, Rem=Koolhas, among others. I will send updates as we get responses.

"In the 21st century," HUO writes, "Silicon Valley co=ld become the home of an ambitious institution, an art centre which can bu=ld bridges between art and technology. Today, information and communi=ations technology are the world's key growth industries. Now, then= is the time for art to take its rightful place at the heart of the =hilanthropy of today's digital visionaries and it's the =A0time for digital visionaries to become part of art history." =A0

Here is some information about HUO (who is about to be profiled in The =ew Yorker):

ART REVIEW: http://artreview.com/power_100/2009/ <http://artreview.com/power_100/2009/>

NEW YO=K TIMES: <http://nyti.m=Vs9WDQ> <<http://nyti.ms/Vs9WDQ>>

EVENING STANDARD: <http://bit.ly/1hplvzp> <<http://bit.ly/1hplvzp>>

THE GUARDIAN: bit.ly/1hk2ZNf <<http://bit.ly/1hk2ZNf>>

THE NEW YORK OBSERVER: bit.ly/1lFOuTN

EDGE CONVERSATION (July 2nd): <http://edge.org/conversation/expanded-curat=on>
<<http://edge.org/conversation/expan=ed-curation>>

I have already heard from a few of usual West Coast EDGIES. =onfirmed to date: Tony Fadell, Evan Williams, Dave Morin. Nick Pritzker is=a "possible".

I very much hope you can make it. If so, you need to let me know by Aug=st 29th in order to secure the necessary number of hotel rooms (see prelim=inary information below).

I look forward to hearing from you.

Best,

JB

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John Brockman

[REDACTED]

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Edge Fo=ndation, Inc.

[REDACTED]

[REDACTED]

[REDACTED]

New York, NY 10001

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Visit EDGE at: <http://www.edge.org> <<http://www.edg=.org>> ("Take a look. N= matter who you are, you are bound to find something that will drive you c=azy." NYTimes)

HOTEL INFORMATION

Cavallo Point is holding a mix of 12 rooms=consisting of Contemporary Deluxe Kings (\$529/nt) and Contemporary Deluxe =ne-Bedroom Suites (\$679/nt). (Also available are Contemporary Deluxe Two-B=droom Suites). They hotel will hold the reservation until August 29th=so attendees need to commit by then (the hotel expects to be completely bo=ked for the weekend of the event).

Contemporary Deluxe King with Golden Gate Bridge View (\$529/nt)

Contemporary King Suites with Golden Gate Bridge View (\$679/nt)=br>

#### ROUGH DRAFT OF WEEKEND SCHEDULE

FRIDAY, Sept. 26:

3:00 Check-in

5:00 Cocktails at hotel

7:00 Dinner at a Sausalit= restaurant or Cavallo Point's restaurant (private dining room) =C2

SATURDAY Sep 27

"Tidewater A" Meeting Room

7:00-8:3= Breakfast

9:00-10:30 Master Class

10:30-12:00 Master Class

12:00=12:30 Break

12:30-2:00 Lunch

2:30-4:00 Master Class

4:00-5:30 Mas=er Class

5:30-7:00 Break

7:00 Dinner at a Sausalito restaurant

SUNDAY, Sep=28

"Verbena A" Meeting Room

7:00-8:30 Breakfast

=:00-10:30 Master Class

10:30-12:00 Master Class

12:30 Meeting ends (=o lunch)

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Some Previous EDGE Master Classes:

A S=ort Course In Thinking About Thinking (Daniel Kahneman) in Napa: <http://bit.ly/1t4vORnA> Short Course on Behavioral Economics (Richard Thaler, Sendhil Mullainat=an, Daniel Kahneman in Napa: <http://bit.ly/1qdqqbm>

A Short Course on Synthetic Genomics (Craig Venter & George Church) at =paceX: <http://bit.ly/1pxYR0e> <<http://bit.ly/1pxYR0e>>

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