

---

**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Friday, December 12, 2014 11:04 AM  
**To:** Bill Gates  
**Subject:** Re:

as usual everyone liked you a lot. =A0 each surprised by how knowledgeable you were about many various subjects. however not one of them understood what the DAF idea meant to you. what they heard was that you would "let" them contribute to things like very special diseases (small worms or such) that never gets funding and or if they like they could give a portion of their money to women's health issue, but no more than 60 percent of their giving. ???-- and that's it. !!! sorry

my suggestions

1. The idea first and foremost is about SHARING. Sharing your experience, your judgment, your values your ideas. That requires asking THEM questions. ie "what are you interested in? how many kids do you have? what do you think? etc. =This is what we are thinking of doing that is GOOD FOR YOU and us. (=not merely good for women, Africans, uneducated kids etc. to let's.) here is how it might work, here is how it might be beneficial to you now, and for your estate. here is how you can magnify your current impact in things that matter for YOU. I, Bill Gates will be your partner/ your friend =A0 your colleague in the giving arena. we can do things together!. You can save taxes. =A0 (I, or someone else (lawyer) can do that part, I believe with more credibility than you in this area). We can PARTNER, enjoy the process. etc do good. do better. etc.

conversations re philanthropy, without results are just more conversations. =A0 yes they all want to have a hand in where their money goes. of course. they worked hard for it. but properly structured and presented, the DAF provides more benefits than burdens. in every area. and a DAF with you is the pinnacle of their giving lives. The example you gave the group of the past was only one in which friends on whom you personally called gave YOU 100 million each for YOUR polio program. not what these guys would do even after being water boarded.

I suggest we have another meeting. Let me run it. moderate it. etc. or if you prefer I'm happy to have someone else in my place, but that person has to present a structure, explain it. ask questions of everyone.

\

Ron Baon wanted to know how to attack his own problem. could I suggest trusts what types, how should he think about leaving it to his kids how much, etc the usual. kid questions that each person would celebrate to be able to discuss with you. I told him I have no time for any new clients. He and his many similarly situated friends are also of the age group that need answers NOW. =A0 \

At a minimum a "this is how it would work" should be presented. Even I was not sure where "the number" 60 percent of your giving", came from.

you are one of the very few people that can think in this area. =A0 The leverage is as great as increasing govt spending, as it could be in areas that govt and with structures that govt couldn't/wouldn't do. At the breakfast you mentioned pri's. but few people even know about the idea. 4-6 people partnering, could be the way to go. but I think as

you are seen to be the expert in the field. A=product should be presented in beta form. but I believe having=partners too early in the design process , will greatly increase =A0 the odds that it is stillborn. It should be the solution to THEIR=problems , but first their problems have to be aired.

=any interesting people visiting the island over holidays. of course =ou and your family are welcome . eva , kathy ruemmler. women t=at Melinda might take comfort with.

On Thu, Dec 11, 2014 at 4:29 PM, Bill Gates <[REDACTED]> > wrote:

I enjoyed the breakfast a lot.=u>

All of the attendees were interesting=people.

We managed to talk about philanthropy=enough to get their reaction without putting them on the spot too much.=/u>

It is pretty clear to me that someone=young like Josh wants he and his family to have a more hands on approach t=an delegating 60% of giving to a set of causes we manage.

I had less of a sense of how Ron thin=s about his giving. He might be a candidate for the large DAF approach whe=e the Foundation helps with some of the giving.

Reid is always fascinating to talk to= He is also young enough and managing his work without extreme hours so he=will want to be more hands on.

So I think the breakfast was a succes= in terms of relationships I value and will continue to spend time on.<=u>

In terms or the DAF I don't t=ink we have any people at this point who will move to do something soon.

It is a good idea but it won'= come together with 4-6 partners anytime soon.

From: jeffrey E. [mailto:jeevacation@gmail.com]  
Sent: Monday, December 8, 2014 3:03 PM

To: Bill Gates  
Subject:

feedback?

--

please no=e

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com) <<mailto:jeevacation@gmail.com>> , and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

--

please note=br>

The information contained in this communication is confidential= may be attorney-client privileged, may constitute inside information, =nd is intended only for the use of the addressee. It is the property of=br>JEE Unauthorized use, disclosure or copying of this communication=or any part thereof is strictly prohibited and may be unlawful. If you =ave received this communication in error, please notify us immediately =y return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com) <<mailto:jeevacation@gmail.com>= target=> , and destroy this communic=tion and all copies thereof, including all attachments. copyright -all =ights reserved