
From: jeffrey E. <jeevacation@gmail.com>
Sent: Friday, December 12, 2014 11:04 AM
To: Bill Gates
Subject: Re:

as usual everyone liked=you a lot . =AO each surprised by how knowledgeable you were about many var=ous subjects. however not one of them understood w=at the Daf ide= meant to you . what they heard was that ,you would " let=" them contribute to things like very special diseases(small w=rms or such) that never gets funding and or if they like they could=give a portion of their money to women's health issue, but no mo=e than 60 percent of their giving. ????-- and that's it. !!! sor=y

my suggestions

1. The idea first a=d foremost is about SHARING. . Sharing your experience , your judge=ent, your values your ideas. That requires asking THEM=C2 questions. ie " what are you interested in? h=w many kids do you have? what do you think? etc. =This is what we are thinking of doing that is GOOD FOR YOU and us. (=not merely good for women , Africans. uneducated kids etc. to=lets. .) here is how it might work, , here is how=it might be beneficial to you now, and for your estate. here i= how you can magnify you current impact in things that matter for- Y=U.! I,Bill Gates will be your partner/ your friend =AO your colleague in the giving arena. . we can do thing= together !. You can save taxes. =AO (I , or someone else (lawyer) can do that part , I believe with more=credibility than you in this area) . We can PARTNER, enjoy the proc=ss. etc do good. do better . etc.

conversations =e philanthropy , without results are just more conversation.s. . =AO yes they all want to have a hand in where their money goes. of co=rse. they worked hard for it. but properly structured and pres=nted , the DAF=/span> provides more benefits than burdens. in every are=a. and a DAF</=pan> with you is the pinnacle of their giving lives. The example yo=gavethe group of the past was only one in which friends on who you =ersonally called gave YOU 100 million each for YOUR polio prog=am. not what these guys would do even after being water board=d.

I suggest we have another meeting. Let me run it. =C2 moderate it. etc. or if you prefer I m happy to have someone e=se in my place, but that person has to present a structure, explain=it. ask questions of everyone. .

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Ron Ba=on wanted to know how to attack his own problem. could i=suggest trusts what types, how should he think about leaving it to h=s kids= how much, etc the usual. kid questions that each p=rson would celebrate to be able to discuss with you. I told hi= I have no time for any new clients. He and his many similarly situa=ed friends are also of the age group that need answers NOW. =AO \

AT a minimum a " this is how it would work &q=ot; should be presented. Even I was not sure where =the number" 60 percent of your giving ", came from.

you are one of the very few people that can think in this area. =AO The leverage is as great as increasing govt spending , as it could be i= areas that govt and with structures that govt couldn't/wouldn't d=lve. At the breakfast you mentioned pri's . but few people =ven know about the idea. 4-6 people partnering , c=uld be the way to go=/span>. but I think as

you are seen to be the expert in the field. A=product should be presented in beta form. but I believe having=partners too early in the design process , will greatly increase =A0 the odds that it is stillborn. It should be the solution to THEIR=problems , but first their problems have to be aired.

=any interesting people visiting the island over holidays. of course =ou and your family are welcome . eva , kathy ruemmler. women t=at Melinda might take comfort with.

On Thu, Dec 11, 2014 at 4:29 PM, Bill Gates <[REDACTED]> > wrote:

I enjoyed the breakfast a lot.=u>

All of the attendees were interesting=people.

We managed to talk about philanthropy=enough to get their reaction without putting them on the spot too much.=/u>

It is pretty clear to me that someone=young like Josh wants he and his family to have a more hands on approach t=an delegating 60% of giving to a set of causes we manage.

I had less of a sense of how Ron thin=s about his giving. He might be a candidate for the large DAF approach whe=e the Foundation helps with some of the giving.

Reid is always fascinating to talk to= He is also young enough and managing his work without extreme hours so he=will want to be more hands on.

So I think the breakfast was a succes= in terms of relationships I value and will continue to spend time on.<=u>

In terms or the DAF I don't t=ink we have any people at this point who will move to do something soon.

It is a good idea but it won'= come together with 4-6 partners anytime soon.

From: jeffrey E. [mailto:jeevacation@gmail.com]
Sent: Monday, December 8, 2014 3:03 PM

To: Bill Gates
Subject:

feedback?

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please no=e

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