
From: Jeremy Rubin <[REDACTED]>
Sent: Monday, July 16, 2018 6:29 AM
To: jeffrey E.
Subject: Fund Optics

Hi Jeffrey,

It's probably best for me to just stick to saying "I raised a fund" moving forward (I haven't said anything inconsistent with this). I'm concerned otherwise potential investments googling your name might get spoiled (especially given SF politics).

I talked with Vincenzo about this and we agreed the above line would be inconspicuous enough.

If you want to talk to a potential investment directly, I can just say that you are a strategic LP and you wanted to talk, which should dilute their concern and explain why you wanted to talk.

I'd like your guidance & approval in case Vincenzo and I missed something with this plan.

Jeremy