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**From:** Jeremy Rubin <[REDACTED]>  
**Sent:** Monday, July 16, 2018 6:29 AM  
**To:** Jeffrey E.  
**Subject:** Fund Optics

Hi Jeffrey,

It's probably best for me to just stick to saying "I raised a fund" going forward (I haven't said anything inconsistent with this). I'm concerned otherwise potential investments googling your name might get spooked (especially given SF politics).

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I talked with Vincenzo about this and we agreed the above line would be inconspicuous enough.

If you do want to talk to a potential investment directly, I can just say that you are a strategic LP and you wanted to talk, which should dilute their concern and explain why you wanted to talk.

I'd like your guidance & approval in case Vincenzo and I missed something with this plan.

=/div>

Jeremy