
From: jeffrey E. <jeevacation@gmail.com>
Sent: Monday, July 16, 2018 10:22 AM
To: Jeremy Rubin
Subject: Re: Fund Optics

you are right re appearance. however we should find a way for me to speak to the team maybe skype. A0 investments are people focused. and neither you nor Vincenzo yet have the experience. . anyway good call

On Mon Jul 16, 2018 at 2:29 AM, Jeremy Rubin <[REDACTED]> wrote:

Hi Jeffrey,

It's probably best for me to just stick to saying "I raised a fund" going forward (I haven't said anything inconsistent with this). I'm concerned otherwise potential investments googling your name might get spooked (especially given SF politics).

I talked with Vincenzo about this and we agreed the above line would be inconspicuous enough.

If you do want to talk to a potential investment directly, I can just say that you are a strategic LP and you wanted to talk, which should dilute their concern and explain why you wanted to talk.

I'd like your guidance & approval in case Vincenzo and I missed something with this plan. <=ont color="#888888">

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