
From: Thomas Jr., Landon <[REDACTED]>
Sent: Saturday, December 1, 2018 4:19 PM
To: Jeffrey Epstein
Subject: Re:

I think it has to be you. Spokesman reeks of spin and distance. In a way you need to introduce yourself to the public. You will not persuade everyone of course. But you have to try to be real. You have to show that you are human -- and can show contrition, accept/own up to the past. How you do this I am not sure, given the crazy news cycle. One-on-one interview with someone in a news/magazine publication? TV interview? There are many possibilities. But it has to be believable; you will need to subject yourself to tough, uncomfortable questions. You have spent 10 years plus in grip of your lawyers and I guess that is understandable. But they have no gift in terms of how you are seen by world at large. Ultimately, you could continue with this approach and just ignore how other people see you. Or you could try something different.

On Sat, Dec 1, 2018 at 11:00 AM J <jeevacation@gmail.com> wrote:

i agree. will work on a strategy, goals? thoughts? spokesperson or me? venue?

On Sat, Dec 1, 2018 at 10:56 AM Thomas Jr., Landon <[REDACTED]> wrote:

This is going to be your crucible. I could be wrong, but I really don't think the story is going away anytime soon. Somehow you need to find a way to talk about all of this in a humble way. If the record is wrong, correct it. Where the record is right, own up to it. Staying silent only makes things worse.

On Sat, Dec 1, 2018 at 8:55 AM J <jeevacation@gmail.com> wrote:

On Sat, Dec 1, 2018 at 8:24 AM Landon Thomas Jr. <[REDACTED]> wrote:

You know I had nothing to do with that story Jeffrey. But, as I said, there will be an intense focus on you for a while.

Sent from my iPhone

On Nov 30, 2018, at 10:39 PM, J <jeevacation@gmail.com> wrote:
<=r>

you guys were duped into the miami herald story re trial etc. C2♦, should have checked with me.

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=C2◆ please note

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