
From: Michael Wolff <[REDACTED]>
Sent: Wednesday, February 27, 2019 1:52 PM
To: J
Subject: Re: script draft

I'd disagree. If you have an interviewer you have to submit to a tough interview, otherwise it really looks canned. But, more importantly, I think Woody doesn't understand the social media thing. It isn't a substitute television. Its power is really from one person looking into the camera and talking, computer to computer (or phone to phone), directly to another person. You don't want to disintermediate. It has to look like you are really there, all in, and exposed.

<=iv class="gmail_quote">
On Wed, Feb=27, 2019 at 8:14 AM J <[REDACTED] <mailto:jeevacation@gmail.com>> wrote:

woody thought it should be in an interview format with you as the interviewer , his views
=/div>

=n Wed, Feb 27, 2019 at 8:07 AM Michael Wolff <
<mailto:[REDACTED]>> wrote:

This is done very quickly. Don't have the facts here. Trying to get a tone and strategy that you can start to discuss. What did Woody say?

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=C2◆ please note

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JEE

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