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Sent: Thursday, March 28, 2019 9:35 AM
To: jeevacation@gmail.com
Subject: A Masterclass in Leadership with Google's former CEO Eric Schmidt, Google VP Jonathan Rosenberg and Alan Eagle, Director of Executive Communications.

A Masterclass in Leadership with Google's former CEO Eric Schmidt, Google VP Jonathan Rosenberg and Alan Eagle, Director of Executive Communications.

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13th=May 2019

Eric Schmidt

A Masterclass in Leadership

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=span style="font-size:12px">WHEN:
Mon, 13th May 2019
7:30pm - 8:55pm
WHERE:
Central Hall Westminster

Google's former CEO=Eric Schmidt, VP Jonathan Rosenberg and Director of Executive Communica=ions Alan Eagle present a blueprint for farsighted leadership.

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The trio=of Google senior leaders behind the new book Trillion Dollar Coach </=m>join the How to: Academy to present management lessons from legendary c=ach and business executive, Bill Campbell, whose mentoring of some of=our most successful modern entrepreneurs has helped create well over a tr=llion dollars in market value.

Bill Campbell played an instrumental role in the growth of several prominent companies, such as Google, Apple, and Intuit, fostering deep relationships with Silicon Valley visionaries, including Steve Jobs, Lar=y Page, and Eric Schmidt. In addition, this business genius mentored=dozens of other important leaders on both coasts, from entrepreneurs

to=venture capitalists to educators to football players, leaving behind a=legacy of growing companies, successful people, respect, friendship=2C and love after his death in 2016.

Eric Schmidt, Jonathan Rosenberg, and Alan Eagle experienced first-hand how the man fondly known as Coach Bill built trusting relationships, fostered personal growth—even in those at the pinnacle of their careers, inspired courage, and identified and resolved simmering tensions that inevitably arise in fast-moving environments. To honour their mentor and inspire and teach future generations, they have codified his wisdom in this essential guide.

This talk will explain the Coach's principles and illustrate them—with stories from the many great people and companies with which he worked. You'll walk away with a blueprint for forward-thinking business=leaders and managers that will help them create higher performing and faster moving cultures, teams, and companies.

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Reviews:

“Bill’s passion for innovation and teamwork was a gift to Apple and the world. Trillion Dollar Coach has captured his tireless spirit so future generations can learn from one of our industry’s greatest leaders.”

Tim Cook, CEO, Apple

“Bill shared his wisdom generously, expecting nothing back but the joy he got from teaching others. I was privileged to have him as my coach for several years. Many times since then, when asked for advice by others, I think of Bill and try to live up to the example he set.”

Sheryl Sandberg, COO, Facebook

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Eric E. Schmidt is the former Executive Chairman of Alphabet=2C Google's holding company, and served as Google's CEO from 2001 until=2011.

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Jonathan Rosenberg was a Senior Vice President at Google and=is an advisor to the Alphabet management team. He ran the Google product=team from 2002 to 2011.

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Alan Eagle has been a Director of Executive Communications at Google since 2007, and has led speechwriting and other communications=activities for Eric and Jonathan.

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World-leading social psychologist and MacArthur 'genius' award-winner Jennifer Eberhardt on how to deal with a common hidden prejudice: racial bias.

Since 2013 the How To: Academy has offered a home for people who think big. Now you can go deeper into the world of ideas by becoming a Member =

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