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**From:** Matthew Hiltzik [REDACTED]  
**Sent:** Monday, May 8, 2017 3:04 PM  
**To:** jeffrey E.  
**Subject:** RE: target audience

Yes -we are on at 330

When will he be there?

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From: jeffrey E. [mailto:jeevacation@gmail.com]  
Sent: Monday, May 08, 2017 11:03 AM  
To: Matthew Hiltzik [REDACTED]  
Subject: Re: target audience

Im told we have a phone call at 330 today is that still on? also any interest in sitting with ehud barak. at my house t

On Mon, May 8, 2017 at 10:50 AM, Matthew Hiltzik [REDACTED] wrote:

Got it

Let's find a time to continue the conversation

Hope the show went well

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From: jeffrey E. [mailto:jeevacation@gmail.com <mailto:jeevacation@gmail.com> ]  
Sent: Monday, May 08, 2017 9:56 AM

To: Matthew Hiltzik [REDACTED]

>; Elisha McGinnis

Subject: target audience

1 . new york ( elite/ new yorker readers? , page 6 ? seems biz leaders read - unfortunately ) 2 silicon valley. 3  
europe leaders 4 academics

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please note

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