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**From:** jeffrey E. <jeevacation@gmail.com>  
**Sent:** Wednesday, April 5, 2017 3:42 PM  
**To:** Kathy Ruemmler  
**Subject:** Re: Fwd:

tried twice

On Wed, Apr 5, 2017 at 5:12 PM, Kathy Ruemmler <████████> <mailto:████████> wrote:

████████ <tel:████████>

On Apr 5, 2017, at 10:59 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:

<=lockquote type="cite">  
chat? apt timing? =A0 laura?

On Wed, Apr 5, 2017 at 4:58 PM, Kathy Ruemmler <████████>  
<mailto:████████> wrote:

Oops.

On Apr 5, =017, at 10:46 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>>  
wrote:

fist time ive heard that

<=iv class="gmail\_quote">----- Forwarded message -----  
From: =b class="gmail\_sendername"><████████> <mailto:████████>  
████████ <mailto:████████> >  
Date: Wed= Apr 5, 2017 at 2:26 PM  
Subject: Re:  
To: "jeffrey E." <=a href="mailto:jeevacation@gmail.com" target="\_blank">jeevacation@gmai=.com>

Jeff , Could we please avoid these emails as all my assistants read th=m ?

Ariane de Rothschild

On 5 Apr 2017, at 12:14, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:

upon lots of reflection , I cant get a current merger to work, from both sides. - separate from a sig cash portion. =taxable probabaly .and publicity wise not ideal. =though He really loved the idea of you being the chairperson. you were right.

I think bringing on boris plus 2 or 3. at most. =After agreeing BEFOREHAND on details of strategy and tactics. =After , providing milestones and mechanisms for compensation. it will take three years to fix. at that point- IF- you are earning 150 -200 plus . then there will be many merger candidates. separate from JB.=C2

Boris has a six month notice provision. im not sure of hi= vesting issue. . I think you sitting =own with him , for at least a few hours. ( I would join if you thought helpful, ) is next step i think it most important that you both get to know each others personality.

-- 1- brand co.resolution , - uncross and delete. . castrate nadine . 2. think about a jan 1 ,=beginning for boris. 3. re-do family documents. . =ills , trusts , 4, get boris help on advisory board. 5. to maximize your benefits upside , time, tax, lifestyle. I see a 2020 transaction. no earlier.

works nicely . with all girls being gone . =C2 lots of fun and things to do.

please note

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JEE

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