
From: Tyler Shears [REDACTED]
Sent: Thursday, November 28, 2013 5:04 PM
To: [REDACTED]
Cc: jeevacation@gmail.com
Subject: Re: Update

Hi [REDACTED],

Sounds good - I think Monday will be fine. I may push another release out through a different service on Friday to see if we can get additional traction on the Sinai placement.

I'm working on getting another premium placement for us with a really strong Google+ author and that will help significantly boost the links we are targeting. The authorship "juice" will flow to anything we link to - and we'll include the Forbes and Science site.

I will have an update over on Monday with our current status and a report from last placement.

Happy thanksgiving to both of you!

Tyler

On 11/27/13, [REDACTED] wrote:

> Hi Tyler,
>
> Thanks for your note. I will get another press release to you by
> Friday, it could post on Monday--unless you think otherwise. I'd like
> to still boost the science site and the Forbes.
>
> I see two negs still: Forbes and NY post-/ but my post has lowered on
> the page. My Huffington piece seems to have staying power on the first page.
>
> until soon, thank you
>

[REDACTED]

>
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
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