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**From:** Ted Kaptchuk <[REDACTED]>  
**Sent:** Tuesday, April 23, 2013 4:42 PM  
**To:** Francisco Aedo; Randy Gollub; Alia Crum; Lauren Atlas; Chantal Berna Renella; Colloca, Luana (NIH/NCCAM) [E]; Kathryn Hall; Karin B Jensen; David Shumway (forwarding) Jones; John Kelley; Irving Kirsch; Efi Kokkotou; Jian Kong; Joe Kossowsky; Anthony Lembo; Tim Oberlander; Podolsky, Scott Harris; Emmanuel Pothos; Annoni; Giuliana Mazzoni; Vitaly Napadow; Bruce Rosen; Maurizio Fava; Barsky Arthur Joseph, III, M.D.; Barry Michael J., M.D.; Arthur Kleinman; fabrizio.benedetti@unito.it; Tor Wager; Predrag Petrovic  
**Cc:** Deborah Grose  
**Subject:** June 20 Invitation-only small seminar on the Science of Placebo  
**Attachments:** PlaceboFlyer\_Layout logo 1-1.pdf; Untitled attachment 00031.htm; June 20 invite.docx; Untitled attachment 00034.htm

Dear Friend and colleague,

As you are no doubt aware, Robert Wood Johnson Foundation is working with the Program in Placebo Studies to educate the medical community about placebo effects. With their funding, we are planning a series of public forums, the first of which takes place this June 19th and 20th and which will feature Fabrizio Benedetti, Tor Wager and Predrag Petrovic. In addition to two public talks, we decided to capitalize on our guests' presence by also having a small seminar that will enable what we hope will be a unique exchange. Our plan is to have a private (by invitation only) discussion on the topic "what we don't know about placebo effects." Seats are scarce. It will take place in the Minot Room on the 5th floor of the Countway Medical Library at Harvard on Thursday, June 20th. We are inviting about 20 researchers engaged with placebo issues (and certain other interested parties) to attend this seminar. We hope you will join us. In addition to local people there will be representatives from around the United States and Europe. David Jones, MD, PhD, Harvard T.H. Chan School of Public Health Professor of Culture in Medicine, a psychiatrist and historian, will be the moderator/facilitator.

The format we are planning consists of three sessions and several breaks.

1. First session (1.5 hours): Panel discussion between Fabrizio, Tor and Predrag along with several other senior researchers including Frank Miller, Irving Kirsch and a clinical researcher or two. They will engage in a discussion of "what don't we know about placebo?" We want to give the panelists time to interact, develop the theme and drill deeply.
2. Coffee break: 15 minutes
3. Second session (1.25 hours): Participants are invited to ask questions and interact with the panel.
4. Lunch break: 1 hour – lunch will be provided
5. Third session: (1.5 hours): A round table discussion with everyone participating.
6. Round up: (15 minutes)

Please RSVP to Deborah Grose at [dgrose@bidmc.harvard.edu](mailto:dgrose@bidmc.harvard.edu) or me ([ted\\_kaptchuk@hms.harvard.edu](mailto:ted_kaptchuk@hms.harvard.edu)) as soon as you know whether you will be able to attend. Attached is an information sheet with all the relevant details. I look forward to seeing you and talking about the unknown.

Sincerely,

Ted

PS: FYI, the flyer for the public event is attached. And this email is also attached.

The Science of Placebo – Invitation-Only Seminar

When:        June 20th 9:00 am – 2:30pm (Breakfast served from 8:15 am)

Where:        Countway Medical Library - 5th Floor: Minot Room

              10 Shattuck Street

              Boston, MA

              [REDACTED]

[countway.harvard.edu](mailto:countway.harvard.edu)

              [REDACTED]

Who:        Invited participants only

Parking:      Street parking is available on Huntington Ave. at \$0.25 per 15 minutes. There is a 2 hour maximum. Garage parking is available at Brigham and Women's Hospital on Francis St. and at Children's Hospital on Longwood Ave. Visitors will full parking privileges on Harvard's Cambridge Campus can park in the Harvard garage at 200 Longwood Avenue. Arrangements must be made in advance by calling the Parking Office at [REDACTED]

              [REDACTED]

RSVP:        To: Deborah Grose, Program Manager

              [REDACTED]

              [REDACTED]

Please let her know if you have any allergies, food restrictions or accessibility needs.

Schedule:    8:15 - 9 am        Breakfast

              9-10:30 am        Panel Discussion

              10:30-10:45 am      Break

=nbsp; &nbsp; 10:45 – 12 noon =/span>Interactive discussion  
=nbsp; &nbsp; 12noon – 1 pm =/span>Lunch served  
=nbsp; &nbsp; 1 – 2:30 pm =nbsp; Round table discussion  
=nbsp; &nbsp; 2:30 – 2:45 =nbsp; Wrap =p  
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