
From: David Stern <[REDACTED]>
Sent: Sunday, May 20, 2012 12:59 PM
To: Jeffrey
Subject: Re: AV Interiors
Attachments: Financial Model 2012.xls.zip; Untitled attachment 00031.txt

This is the full financial model as we have used until now.

I am now preparing a brief presentation with the goal that a 12 year old understands what we are doing.

Generally not easy to describe, see US example of similar business: <http://www.optuminsight.com/>