
From: NeueHouse <[REDACTED]> on behalf of
NeueHouse <[REDACTED]>
Sent: Thursday, August 28, 2014 7:07 PM
To: =?utf-8?Q??=
Subject: NH | ITEM IDEM's TIKI DAZZLE

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NeueHouse Presents
ITEM IDEM's TIKI DAZZLE [Façade]
Tuesday, September 2nd, 8-10 PM

In celebration of Fashion Week, NeueHouse has partnered with French artist and designer Cyril Duval—aka ITEM IDEM—to dress up the NeueHouse facade. The graphic textures he will use are a nod to Cyril's longtime admiration for Razzle Dazzle, which the artist has cheekily modernized with a Tiki theme, in reference to his upcoming show, VOIR DIRE, at Johannes Vogt Gallery. The collaborative Shanzhai Biennial project he has co-founded promises to be a highlight of Frieze London on this October. Please join to celebrate the unveiling of NeueHouse's façade with Cyril himself and DJ Eric Lyle Lodwick who will spin some "Tiki-Pop" tunes. Hosted in partnership with Absolut.

<<mailto:neuehouse@nadinejohnson.com?subject=RSVP%20%7C%20NH%20Presents%20ITEM%20IDEM's%20TIKI%20DAZZLE>>

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