
From: Boris Nikolic [REDACTED]
Sent: Thursday, October 27, 2011 10:14 PM
To: Jeffrey Epstein (jeevacation@gmail.com)
Subject: FW: Thank you!!

fyi

-----Original Message-----

From: Sam Jaradeh [mailto: [REDACTED]]
Sent: Thursday, October 27, 2011 3:03 PM
To: Steve Hanson
Cc: Deana Hanson; Andrew Kelley; Donna Rodriguez
Subject: Re: Thank you!!

Hey Steve,

I am trying my best to involve great promoters. I contacted several active =romoters in the gay scene. Unfortunately a couple of them declined the idea and I am waiting to hear =rom a couple more.

My approach is simple... Of course I want this to succeed and make money, b=t I am also willing to take the gamble after speaking to Andy and Donna.

We discussed the following:

- The first \$3500 is yours... This will be sort of a rental fee plus it cov=rs staff, DJ and doorman.
In case we don't meet that (which is very unlikely), I am willing to take t=e gamble and pay the difference from pocket!

- any thing we make above \$3500 at the bar, me and the other promoter invol=ed gets 20% from that.
Of course I would love to be keeping all the commission to my self if I cou=d find a way to pay the other promoter a flat fee (very unlikely if the pr=moter is big name/ very experienced).
When I brought this up to a successful friend that has a running gay Tuesda= night, he mentioned that he gets 25% off the bar. What's the max that you=guys are willing to share...?

- I really wanted to involve either my friend Josh wood or Patrick Duffy.
They both are very known promoters and have had really successful gay parti=s. (dream hotel, Gansevoort, 1Oak, Apt, Mr. black, The box...etc..).
Unfortunately they both declined the idea and said they would have to think=about it!
I thought that involving some one on such level would bring instant success=to the party and I don't mind sharing the commission with one of them!

- My other idea now (waiting to hear back) is to involve another friend of =ine. She's a very known DJ in the gay scene and people love her.
Her name is DJ Lina. She works full time on fire island in the summer and h=s an extremely successful Sunday night there called "Throw-back-Sundays". =20

I wanted to involve her by bringing her Sunday night summer party to the ci=y... She would basically act as a promoter and DJ. She has a good fan base--- if the same amount of people show up that usually go to this party on f=re island, it could also be an instant success!

To pay her, I would share the bar commission with her or see if she would d= it for a flat fee.

- Any other hosts/ promoters that I can get involved, I would pay a very mi=imal fee depending on how many people they bring in. \$100 - \$150 if they =ring a large amount of people, or just simply pay a few hosts by bottle. =or every 20 people they bring in, they get a bottle.. This would only be a=few of them.

- I do know other deejays that have a good fan base. If this worked with Li=a and if we wanted to keep doing the party, I could involve a different DJ=every time, or build Lina's party as a regular monthly!

- once in a while or on long weekends/ holidays, I would like to try and br=ng in big name deejays. For example DJ Peter Rauhofer is huge in the gay s=ene and for his NY fans he agrees to spin at small clubs like Bunker.. In =hat case, I would allow him to charge at the door and that's how he would =et paid. People don't mind paying \$20 to get in for a DJ like that on a ho=iday weekend.

Sorry for the delay, but this is where I am at with ideas.

Let me know what you think.. If you're totally against it, no worries, we'l= scratch it off completely.

Of course there's a risk of failing or not making money.. If that turned ou= to be the case, I will just consider it a great learning experience for t=e future and move on! I hope not!!

About the date..... The 4th is not must.

One month to promote this is enough. So if I could get a confirmation from =ina this week, we could still do the 4th or the 11th of December!

Hope you're all doing well!

Best,
Sam

On Oct 27, 2011, at 12:08 PM, "Steve Hanson" [REDACTED] wrot=:

>
> Sam,
>
> Let me hear how you are dealing with the promoters so they don't take
> advantage of you with their fees -as if you're doing December 4th you
> have to get moving? When are you back at BRG?
>
>
>
> Stephen Hanson
>
>
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