

**From:** Popular in your network [REDACTED]  
**Sent:** Friday, January 29, 2016 8:42 PM  
**To:** jeffrey epstein  
**Subject:** Jason Fried tweeted: When writing marketing copy, read it out loud. Then ask yourself "Would I ever say it this way to someone if I was talking to them?"

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When writing marketing copy, read it out loud. Then ask=yourself "Would I ever say it this way to someone if I was talking=to them?"

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Lessons that I have learned over 40 years in business a=d in life: virg.in/l25

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