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**From:** Pablos Holman [REDACTED]  
**Sent:** Wednesday, July 3, 2013 6:16 PM  
**To:** Jeffrey Epstein  
**Subject:** Re:

On Jun 25, 2013, at 5:53 AM, Jeffrey Epstein <jeevacation@gmail.com> =rote:

> if there is a good reverse seo person i could use one . last night  
> =as fun

I asked around to see who is currently doing this kind of work. This is =he guy doing niche SEO jobs that should be able to help you out:

Tyler Shears [REDACTED]

I did call and chat with him a bit, but I don't know him. I only told =im this was a reverse SEO case for an individual, but didn't give him =ny detail about your case.

Fundamentally, you shouldn't need any tricky stuff. You have a fairly =ow profile online, so your best bet is to publish more positive stuff =o the negative stuff gets buried. This doesn't necessarily have to be =tuff that people actually read, but it will help if it gets posted by =opular websites. Search results are a vacuum that get filled with =hatever is available. If you don't decide what you want to show up, =hen somebody else will.

Email that guy and let me know if he doesn't pan out, I will find =nother option.

```
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