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**From:** Uber NYC <supportNY@uber.com>  
**Sent:** Monday, November 24, 2014 9:20 PM  
**To:** jeevacation@gmail.com  
**Subject:** Share the warmth — we're helping Goodwill collect your clothing donations

<<http://image.et.uber.com/lib/fe9412727062067e76/m/17/spacergoodwill.gif>>

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UBER NYC

Hi Jeffrey,

With the holiday upon us and winter clothes in high demand, we're teaming up with Goodwill again to make it easier to donate your gently worn clothes. If you're in New York City tomorrow, you can request an on-demand donation pick-up of the clothes you no longer need.

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"During this season of giving, your donations create jobs and help fund Goodwill's employment, job training and other community-based services for people in your community. We are grateful for our donors, especially during this busy winter season, for taking the time to donate and help people build their careers and care for their families."

- Jim Gibbons, president and CEO of Goodwill Industries International

#### HOW IT WORKS:

1. Bag up your gently worn clothing you're willing to donate.
2. Open your Uber app in Manhattan between 2pm - 8pm on Tuesday, November 25.
3. Select the GIVE option at the bottom of the screen.

4. An SUV will arrive to pick up your clothing donation and drop it off at Goodwill free of charge.

It's the giving season and we expect there to be high demand, so please be patient. If you've already cleaned out your closet, you can still help your local Goodwill with a monetary donation here: [give.goodwill.org](http://click.et.uber.com/?qs=3de5010b903372bf47e8fec14c6a3ce8a99d46fb1a550ca05dce75dad6276076cf0e911d630434ba) <http://click.et.uber.com/?qs=3de5010b903372bf47e8fec14c6a3ce8a99d46fb1a550ca05dce75dad6276076cf0e911d630434ba> .

## THE DETAILS:

- All clothing must be bagged for the driver to accept your donation.
- Drivers will arrive at your requested pick-up location. Please keep in mind drivers can't leave vehicles unattended, so we ask that you bring your bagged clothing out to meet your driver when they arrive.
- Donations are tax refundable. Send a note here  
[for a receipt.](mailto:donations.department@goodwillnynj.org?Subject=Tax%20Receipt%20for%20Uber%20Clothing%20%20Donation)

Thank you for your donations and Happy Thanksgiving!

Cheers,  
Team Uber NYC

Tell your family and friends how easy it is to be caring this Thanksgiving.

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<mailto:?subject=Uber%20and%20Goodwill%20are%20teaming%20up%20to%20collect%20your%20clothing%20donations&body=Hey%20there%2C%20%0A%0AUber%20and%20Goodwill%20are%20teaming%20up%20to%20help%20you%20donate%20your%20gently%20worn%20clothing.%20On%20November%2025%2C%20riders%20in%20New%20York%2C%20Boston%20and%20San%20Francisco%20can%20request%20an%20on-demand%20clothing%20donation.%20An%20SUV%20will%20come%20to%20your%20home%20or%20office%20to%20pick%20up%20your%20donations%20free%20of%20charge%3A%20http%3A%2F%2Fblog.uber.com%2Fwinterclothingdrive%0A%0AHappy%20Holidays!>

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