

**Sent:** Monday, June 30, 2014 5:49:20 PM

Jeffrey,

I'd like to send you a copy of my new book titled **The Alliance: Managing Talent in the Networked Age**, which is publishing on July 8, 2014.

The book is about transforming the employer-employee relationship into one based on mutual trust, mutual investment, and mutual benefit. You can read more about it here:

[www.theallianceframework.com](http://www.theallianceframework.com)

**If you'd like a copy**, use this link to enter in your best mailing

address: <https://docs.google.com/forms/d/1iwEOpFi5YRkz0RywRB7N3S3AmUSfh9c7OkEahJn3Uqs/vi>  
[ewform](#)

As always, if you have any feedback - good or bad - please share it with me.

All the best,

Reid