
From: Joi Ito <[REDACTED]>
Sent: Monday, March 30, 2015 9:58 PM
To: Jeffrey Epstein
Subject: Re:

I showed the CEO of Sony and the CEO of DeNA (company doing all of the mobile phone apps for Nintendo) and both were floored. We'll see if he can execute, but it could be a game changer if he can get the thing out there and undercut price and kill with a better design.

> On Mar 31, 2015, at 6:41 AM, jeffrey E. <jeevacation@gmail.com> wrote:

>
> great

>
> On Mon, Mar 30, 2015 at 4:41 PM, Joi Ito <[REDACTED]> wrote:

> BTW, I've been carrying a prototype around and have shown it to
> various people and it's the best experience any of them have seen.
> Jeffrey, we've got to show you. It looks simple, but the field of view
> and the simplicity is really important. It's much better than the high
> end systems and sort of shows how important math is - basically great
> lens design are more important than just about anything else. ;-)

>
>> On Mar 30, 2015, at 10:25 PM, David Smith <[REDACTED]> wrote:

>>
>> Hi Jeffrey-
>> Lots of progress since last time.
>> The new device is a jewel. See images below. The first will be on a huge billboard near SFO on route 101 and will be seen by 4 million people. We are launching our Kickstarter event on April 6.
>> It has really come a long way.
>> Thanks for your support!
>> David

>>
>>
>> <Glasses product 0053.jpg>

>>
>> David A. Smith

>>
>> Skype: [REDACTED]
>> <http://www.wearality.com>

>>
>> On Wed, Sep 3, 2014 at 4:39 PM, David Smith <[REDACTED]> wrote:

>> Hi Joi and Jeffrey,
>>
>> This is a nice little box. It uses the Oculus optics and some of the PIs developed by them. Field of view is about 90-110 degrees but the resolution is very nice. It is tied to the one Samsung device (a very nice phone). The first units that will be coming out are developer kits, though they should be available to anyone that wants to purchase it.
>>

>> Of course our field of view is much larger and we will work with any 7 or 8 inch tablet for the first device. We are beginning to look at what it would take to support phones as well - a higher power lens will give us the same field of view we have now but work with a 5 inch phone. We also think we can do this with a single lens/eye which will simplify the design and lower the cost.

>>

>> David

>>

>>

>> David A. Smith

>>

>> Skype: [REDACTED]

>>

>>

>> On Wed, Sep 3, 2014 at 4:28 PM, Joi Ito <[REDACTED]> wrote:

>> Interesting. David?

>>

>> On Sep 3, 2014, at 18:10 , jeffrey E. <jeevacation@gmail.com> wrote:

>>

>>> <http://www.pcmag.com/article2/0,2817,2466629,00.asp?kc=PCRSS03069T>

>>> X1K000=121&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed

>>> %3A+ziff=avis%2Fpcmag%2Fbreakingnews+%28PCMag.com+Breaking+News%29

>>>

>>> --

>>> please note

>>> The information contained in this communication is confidential,

>>> may be attorney-client privileged, may constitute inside

>>> information, and is intended only for the use of the addressee. It

>>> is the property of JEE Unauthorized use, disclosure or copying of

>>> this communication or any part thereof is strictly prohibited and

>>> may be unlawful. If you have received this communication in error,

>>> please notify us immediately by return e-mail or by e-mail to

>>> jeevacation@gmail.com, and destroy this communication and all

>>> copies thereof, including all attachments. copyright -all rights

>>> reserved

>>

>> --

>> Please use my alternative address, [REDACTED] to avoid email

>> auto responder

>>

>>

>>

>

> --

> Please use this email for confidential mail only. For general Media

> ab email, please use joi@media.mit.edu

>

>

>

>

> --

> please note

> The information contained in this communication is confidential, may

> be attorney-client privileged, may constitute inside information, and
> is intended only for the use of the addressee. It is the property of
> JEE Unauthorized use, disclosure or copying of this communication or
> any part thereof is strictly prohibited and may be unlawful. If you
> have received this communication in error, please notify us
> immediately by return e-mail or by e-mail to jeevacation@gmail.com,
> and destroy this communication and all copies thereof, including all
> attachments. copyright -all rights reserved

--

Please use this email for confidential mail only. For general Media Lab =mail, please use joi@media.mit.edu

```
<?xml version=.0" encoding=TF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version=.0">
<dict>
  <key>date-last-viewed</key>
  <integer>0</integer>
  <key>date-received</key>
  <integer>1427752662</integer>
  <key>flags</key>
  <integer>8590195713</integer>
  <key>gmail-label-ids</key>
  <array>
    <integer>7</integer>
    <integer>27</integer>
  </array>
  <key>remote-id</key>
  <string>492922</string>
</dict>
</plist>
```