

**To:** jeevacation@gmail.com[jeevacation@gmail.com]; [REDACTED]  
**Cc:** jeevacation@gmail.com[jeevacation@gmail.com]; Richard Kahn[REDACTED]  
**From:** Tyler Shears  
**Sent:** Wed 2/12/2014 9:00:11 PM  
**Subject:** Re: this week

Hi [REDACTED],

Harvard page and Edge being pushed - Edge is already at bottom of second page and moving up. We will see these on first page in next 30 days. I have quite a few links pointing here but would like to add more... As soon as I hear back from Mr. Epstein on our status I will add the next layer. I'm also adding these to our domains and social accounts.

[REDACTED] We are aiming to have you set as a contributing author moving forward. Your bio has been submitted and reviewed... article has been reviewed and edited some (just added links and made a few tweaks). We need \$ approval to move forward but all is lined up.

Press - Same status as [REDACTED]. I will go ahead and move this one forward in good faith but we really need to know all is well with our outstanding invoices. We usually charge in advance so this is an unusual circumstance for us to be in.

Positive Huff is bouncing up to first page as of last night from what I'm seeing - lots of movement on things as we've pushed quite hard on them this period.

We will try to leverage your new bio on [REDACTED] and other references to pitch sites like Huff, etc. Having those articles ready is a great idea. We will be able to use your articles on these sites to reinforce our reputation goals without having the cost currently associated with acquiring links.

Sincerely,

Tyler Shears  
Shears Consulting Group  
[REDACTED]

On Wed, Feb 12, 2014 at 2:00 PM, [REDACTED] <[REDACTED]> wrote:

Hi Tyler,

Jeffrey's Harvard page goes live this week. It should be a v. strong edu URL. The page appears first for Nowak and others in google. Tyler, this will need immediate boosting on your end.

National geographic goes live. Tyler what's the status with that?

Jeffrey's positive Huffington finally on the 1st page.

Tyler, can we send the press release out today? I don't want to drop the momentum on that.

Talking to NeuroTV to set up Jeffrey's profile and PR for him.

Finishing more feature articles for [REDACTED].

[REDACTED]