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Richard Kahn[REDACTED]  
**From:** [REDACTED]  
**Sent:** Fri 2/22/2013 6:45:00 PM  
**Subject:** local results

Hi Jeffrey and Rich,

I just got off the phone with Philippe at Reputation.

He said that the local results are much tougher because of the greater interest in local papers (NY Post, Huffington). He also said the recent article on Prince Andrew 10 days ago set you back again, because it repeats interest in that stuff. He said that permanent results only kick in once a block of websites rank high on the 1st page (as is the case now with your national results).

It could take months for Reputation to improve your local results and that is very costly.

I've read that embedding "rich snippets" (local address information into the websites can help rank them with local results). So I will add these in.

If you go to Google Webmaster Tools, type in your username and password ([jeffreyepsteinorg@gmail.com](mailto:jeffreyepsteinorg@gmail.com)-- [REDACTED]) you can see how all of your 8 websites are performing.

[REDACTED]  
[REDACTED]  
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